

Television Broadcasting Service Market - Global Outlook and Forecast 2022-2028

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Abstracts

Television broadcasting: form of broadcasting in which a television signal is transmitted by radio waves from a terrestrial (Earth based) transmitter of a television station to TV receivers having an antenna.

This report contains market size and forecasts of Television Broadcasting Service in Global, including the following market information:

Global Television Broadcasting Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Television Broadcasting Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Digital Terrestrial Broadcast Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Television Broadcasting Service include CBS Interactive, CANAL+ GROUP, British Broadcasting Corporation (BBC), AT&T, Inc. and A&E Television Networks, LLC., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Television Broadcasting Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Television Broadcasting Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Television Broadcasting Service Market Segment Percentages, by Type, 2021 (%)

Digital Terrestrial Broadcast

Satellite Broadcast

Cable Television Broadcasting Services

Internet Protocol Television (IPTV)

Over-the-top Television (OTT)

Global Television Broadcasting Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Television Broadcasting Service Market Segment Percentages, by Application, 2021 (%)

Public

Commercial

Global Television Broadcasting Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Television Broadcasting Service Market Segment Percentages, By Region and

Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Television Broadcasting Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Television Broadcasting Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

CBS Interactive

CANAL+ GROUP

British Broadcasting Corporation (BBC)

AT&T, Inc.

A&E Television Networks, LLC.

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