

Technology Business Management (TBM) Tools Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/T49C6FCA4CB2EN.html>

Date: March 2022

Pages: 69

Price: US\$ 3,250.00 (Single User License)

ID: T49C6FCA4CB2EN

Abstracts

Technology Business Management (TBM) tool automates tracking the cost of the present information technology infrastructure and also IT growth, and, beyond budgeting, helps communicate the cost and value that presently-existing and projected IT represents to stakeholders.

This report contains market size and forecasts of Technology Business Management (TBM) Tools in Global, including the following market information:

Global Technology Business Management (TBM) Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Technology Business Management (TBM) Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Technology Business Management (TBM) Tools include anafee, Apptio, USU, SAP, ServiceNow, upland, CA, BMC and Micro Focus and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Technology Business Management (TBM) Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Technology Business Management (TBM) Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Technology Business Management (TBM) Tools Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud-Based

Global Technology Business Management (TBM) Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Technology Business Management (TBM) Tools Market Segment Percentages, by Application, 2021 (%)

SME (Small and Medium Enterprises)

Large Enterprise

Global Technology Business Management (TBM) Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Technology Business Management (TBM) Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Technology Business Management (TBM) Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Technology Business Management (TBM) Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

anafee

Apptio

USU

SAP

ServiceNow

upland

CA

BMC

Micro Focus

VMWare

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Technology Business Management (TBM) Tools Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Technology Business Management (TBM) Tools Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL TECHNOLOGY BUSINESS MANAGEMENT (TBM) TOOLS OVERALL MARKET SIZE

- 2.1 Global Technology Business Management (TBM) Tools Market Size: 2021 VS 2028
- 2.2 Global Technology Business Management (TBM) Tools Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Technology Business Management (TBM) Tools Players in Global Market
- 3.2 Top Global Technology Business Management (TBM) Tools Companies Ranked by Revenue
- 3.3 Global Technology Business Management (TBM) Tools Revenue by Companies
- 3.4 Top 3 and Top 5 Technology Business Management (TBM) Tools Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Technology Business Management (TBM) Tools Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Technology Business Management (TBM) Tools Players in Global Market
 - 3.6.1 List of Global Tier 1 Technology Business Management (TBM) Tools Companies

3.6.2 List of Global Tier 2 and Tier 3 Technology Business Management (TBM) Tools Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Technology Business Management (TBM) Tools Market Size Markets, 2021 & 2028

4.1.2 On-Premise

4.1.3 Cloud-Based

4.2 By Type - Global Technology Business Management (TBM) Tools Revenue & Forecasts

4.2.1 By Type - Global Technology Business Management (TBM) Tools Revenue, 2017-2022

4.2.2 By Type - Global Technology Business Management (TBM) Tools Revenue, 2023-2028

4.2.3 By Type - Global Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Technology Business Management (TBM) Tools Market Size, 2021 & 2028

5.1.2 SME (Small and Medium Enterprises)

5.1.3 Large Enterprise

5.2 By Application - Global Technology Business Management (TBM) Tools Revenue & Forecasts

5.2.1 By Application - Global Technology Business Management (TBM) Tools Revenue, 2017-2022

5.2.2 By Application - Global Technology Business Management (TBM) Tools Revenue, 2023-2028

5.2.3 By Application - Global Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Technology Business Management (TBM) Tools Market Size, 2021 & 2028

6.2 By Region - Global Technology Business Management (TBM) Tools Revenue & Forecasts

6.2.1 By Region - Global Technology Business Management (TBM) Tools Revenue, 2017-2022

6.2.2 By Region - Global Technology Business Management (TBM) Tools Revenue, 2023-2028

6.2.3 By Region - Global Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Technology Business Management (TBM) Tools Revenue, 2017-2028

6.3.2 US Technology Business Management (TBM) Tools Market Size, 2017-2028

6.3.3 Canada Technology Business Management (TBM) Tools Market Size, 2017-2028

6.3.4 Mexico Technology Business Management (TBM) Tools Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Technology Business Management (TBM) Tools Revenue, 2017-2028

6.4.2 Germany Technology Business Management (TBM) Tools Market Size, 2017-2028

6.4.3 France Technology Business Management (TBM) Tools Market Size, 2017-2028

6.4.4 U.K. Technology Business Management (TBM) Tools Market Size, 2017-2028

6.4.5 Italy Technology Business Management (TBM) Tools Market Size, 2017-2028

6.4.6 Russia Technology Business Management (TBM) Tools Market Size, 2017-2028

6.4.7 Nordic Countries Technology Business Management (TBM) Tools Market Size, 2017-2028

6.4.8 Benelux Technology Business Management (TBM) Tools Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Technology Business Management (TBM) Tools Revenue, 2017-2028

6.5.2 China Technology Business Management (TBM) Tools Market Size, 2017-2028

6.5.3 Japan Technology Business Management (TBM) Tools Market Size, 2017-2028

6.5.4 South Korea Technology Business Management (TBM) Tools Market Size, 2017-2028

6.5.5 Southeast Asia Technology Business Management (TBM) Tools Market Size, 2017-2028

6.5.6 India Technology Business Management (TBM) Tools Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Technology Business Management (TBM) Tools Revenue, 2017-2028

6.6.2 Brazil Technology Business Management (TBM) Tools Market Size, 2017-2028

6.6.3 Argentina Technology Business Management (TBM) Tools Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Technology Business Management (TBM) Tools Revenue, 2017-2028

6.7.2 Turkey Technology Business Management (TBM) Tools Market Size, 2017-2028

6.7.3 Israel Technology Business Management (TBM) Tools Market Size, 2017-2028

6.7.4 Saudi Arabia Technology Business Management (TBM) Tools Market Size, 2017-2028

6.7.5 UAE Technology Business Management (TBM) Tools Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 anafee

7.1.1 anafee Corporate Summary

7.1.2 anafee Business Overview

7.1.3 anafee Technology Business Management (TBM) Tools Major Product Offerings

7.1.4 anafee Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)

7.1.5 anafee Key News

7.2 Apptio

7.2.1 Apptio Corporate Summary

7.2.2 Apptio Business Overview

7.2.3 Apptio Technology Business Management (TBM) Tools Major Product Offerings

7.2.4 Apptio Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)

7.2.5 Apptio Key News

7.3 USU

7.3.1 USU Corporate Summary

7.3.2 USU Business Overview

7.3.3 USU Technology Business Management (TBM) Tools Major Product Offerings

7.3.4 USU Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)

7.3.5 USU Key News

7.4 SAP

7.4.1 SAP Corporate Summary

- 7.4.2 SAP Business Overview
- 7.4.3 SAP Technology Business Management (TBM) Tools Major Product Offerings
- 7.4.4 SAP Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)
- 7.4.5 SAP Key News
- 7.5 ServiceNow
 - 7.5.1 ServiceNow Corporate Summary
 - 7.5.2 ServiceNow Business Overview
 - 7.5.3 ServiceNow Technology Business Management (TBM) Tools Major Product Offerings
 - 7.5.4 ServiceNow Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)
 - 7.5.5 ServiceNow Key News
- 7.6 upland
 - 7.6.1 upland Corporate Summary
 - 7.6.2 upland Business Overview
 - 7.6.3 upland Technology Business Management (TBM) Tools Major Product Offerings
 - 7.6.4 upland Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)
 - 7.6.5 upland Key News
- 7.7 CA
 - 7.7.1 CA Corporate Summary
 - 7.7.2 CA Business Overview
 - 7.7.3 CA Technology Business Management (TBM) Tools Major Product Offerings
 - 7.7.4 CA Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)
 - 7.7.5 CA Key News
- 7.8 BMC
 - 7.8.1 BMC Corporate Summary
 - 7.8.2 BMC Business Overview
 - 7.8.3 BMC Technology Business Management (TBM) Tools Major Product Offerings
 - 7.8.4 BMC Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)
 - 7.8.5 BMC Key News
- 7.9 Micro Focus
 - 7.9.1 Micro Focus Corporate Summary
 - 7.9.2 Micro Focus Business Overview
 - 7.9.3 Micro Focus Technology Business Management (TBM) Tools Major Product Offerings

7.9.4 Micro Focus Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)

7.9.5 Micro Focus Key News

7.10 VMWare

7.10.1 VMWare Corporate Summary

7.10.2 VMWare Business Overview

7.10.3 VMWare Technology Business Management (TBM) Tools Major Product Offerings

7.10.4 VMWare Technology Business Management (TBM) Tools Revenue in Global Market (2017-2022)

7.10.5 VMWare Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Technology Business Management (TBM) Tools Market Opportunities & Trends in Global Market

Table 2. Technology Business Management (TBM) Tools Market Drivers in Global Market

Table 3. Technology Business Management (TBM) Tools Market Restraints in Global Market

Table 4. Key Players of Technology Business Management (TBM) Tools in Global Market

Table 5. Top Technology Business Management (TBM) Tools Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Technology Business Management (TBM) Tools Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Technology Business Management (TBM) Tools Revenue Share by Companies, 2017-2022

Table 8. Global Companies Technology Business Management (TBM) Tools Product Type

Table 9. List of Global Tier 1 Technology Business Management (TBM) Tools Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Technology Business Management (TBM) Tools Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Technology Business Management (TBM) Tools Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Technology Business Management (TBM) Tools Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Technology Business Management (TBM) Tools Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Technology Business Management (TBM) Tools Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Technology Business Management (TBM) Tools Revenue

(US\$, Mn), 2017-2022

Table 19. By Region - Global Technology Business Management (TBM) Tools Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2023-2028

Table 30. anafee Corporate Summary

Table 31. anafee Technology Business Management (TBM) Tools Product Offerings

Table 32. anafee Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 33. Apptio Corporate Summary

Table 34. Apptio Technology Business Management (TBM) Tools Product Offerings

Table 35. Apptio Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 36. USU Corporate Summary

Table 37. USU Technology Business Management (TBM) Tools Product Offerings

Table 38. USU Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 39. SAP Corporate Summary

Table 40. SAP Technology Business Management (TBM) Tools Product Offerings

Table 41. SAP Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 42. ServiceNow Corporate Summary

Table 43. ServiceNow Technology Business Management (TBM) Tools Product Offerings

Table 44. ServiceNow Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 45. upland Corporate Summary

Table 46. upland Technology Business Management (TBM) Tools Product Offerings

Table 47. upland Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 48. CA Corporate Summary

Table 49. CA Technology Business Management (TBM) Tools Product Offerings

Table 50. CA Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 51. BMC Corporate Summary

Table 52. BMC Technology Business Management (TBM) Tools Product Offerings

Table 53. BMC Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 54. Micro Focus Corporate Summary

Table 55. Micro Focus Technology Business Management (TBM) Tools Product Offerings

Table 56. Micro Focus Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

Table 57. VMWare Corporate Summary

Table 58. VMWare Technology Business Management (TBM) Tools Product Offerings

Table 59. VMWare Technology Business Management (TBM) Tools Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Technology Business Management (TBM) Tools Segment by Type in 2021

Figure 2. Technology Business Management (TBM) Tools Segment by Application in 2021

Figure 3. Global Technology Business Management (TBM) Tools Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Technology Business Management (TBM) Tools Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Technology Business Management (TBM) Tools Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Technology Business Management (TBM) Tools Revenue in 2021

Figure 8. By Type - Global Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

Figure 9. By Application - Global Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

Figure 10. By Region - Global Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

Figure 11. By Country - North America Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

Figure 12. US Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

Figure 16. Germany Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 17. France Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

2017-2028

Figure 20. Russia Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

Figure 24. China Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 28. India Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

Figure 30. Brazil Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Technology Business Management (TBM) Tools Revenue Market Share, 2017-2028

Figure 33. Turkey Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Technology Business Management (TBM) Tools Revenue, (US\$, Mn), 2017-2028

Figure 37. anafee Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Apptio Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. USU Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. SAP Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. ServiceNow Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. upland Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. CA Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. BMC Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Micro Focus Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. VMWare Technology Business Management (TBM) Tools Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Technology Business Management (TBM) Tools Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/T49C6FCA4CB2EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T49C6FCA4CB2EN.html>