

Tea Tourisms Market, Global Outlook and Forecast 2022-2028

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Abstracts

Tea Tourism generally refers to the activities organized by tea companies to visit tea gardens or tea processing plants, pick tea leaves, and taste tea. It is an ecological expression of diversification of the tea industry and globalization of the tourism industry.

This report contains market size and forecasts of Tea Tourisms in Global, including the following market information:

Global Tea Tourisms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Tea Tourisms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Tea Plantation Visit Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Tea Tourisms include All Hallows Guild, Seven Cups, Obubu Tea, The Mark T. Wendell Tea Company, Empire Tea Services LLC, Little Tree Tea, TAO TEA LEAF, ZEALONG and REFORMATION TOURS, LLC, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Tea Tourisms companies,

and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Tea Tourisms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Tea Tourisms Market Segment Percentages, by Type, 2021 (%)

Tea Plantation Visit

Factory Tour

Tea Picking

Tea Appreciation

Tea Tasting

Global Tea Tourisms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Tea Tourisms Market Segment Percentages, by Application, 2021 (%)

Tea Lovers

Traveller

Researchers

Other

Global Tea Tourisms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Tea Tourisms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Tea Tourisms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Tea Tourisms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

All Hallows Guild

Seven Cups

Obubu Tea

The Mark T. Wendell Tea Company

Empire Tea Services LLC

Little Tree Tea

TAO TEA LEAF

ZEALONG

REFORMATION TOURS, LLC

Yun Tai Shan Camellia Tourism Group

The Hutong

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