

# Swimwear and Beachwear Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Swimwear is clothing that is worn mainly for sport activities as well as a free time cloth in summer times. The category includes bikinis, tankinis, swim shorts, swimsuits and diving clothing.

Beachwear refers to clothing suitable for being worn on a beach or urban beach. Beachwear usually falls somewhere between swimwear and what a person wears when fully clothed.

This report contains market size and forecasts of Swimwear and Beachwear in global, including the following market information:

Global Swimwear and Beachwear Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Swimwear and Beachwear Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Swimwear and Beachwear companies in 2021 (%)

The global Swimwear and Beachwear market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Swimwear Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Swimwear and Beachwear include American Apparel, Arena Italia, Diana Sport, La Perla, NoZONE Clothing, O'Neill, PARAH, Perry Ellis International and Jantzen Apparel, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Swimwear and Beachwear manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Swimwear and Beachwear Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Swimwear and Beachwear Market Segment Percentages, by Type, 2021 (%)

Swimwear

Beachwear

Global Swimwear and Beachwear Market, by Sales Channels, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Swimwear and Beachwear Market Segment Percentages, by Sales Channels, 2021 (%)

Online Marketplaces

Department Stores

Sports Retail Physical Stores

Others

Global Swimwear and Beachwear Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

## Global Swimwear and Beachwear Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Swimwear and Beachwear revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Swimwear and Beachwear revenues share in global market, 2021 (%)

Key companies Swimwear and Beachwear sales in global market, 2017-2022  
(Estimated), (K Units)

Key companies Swimwear and Beachwear sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

American Apparel

Arena Italia

Diana Sport

La Perla

NoZONE Clothing

O'Neill

PARAH

Perry Ellis International

Jantzen Apparel

PVH

Quiksilver

Seafolly

Seaspray Swimwear

Esprit

Quiksilver

Triumph International

Bruno Banani

Lascana

Adidas

Anekdot Boutique

Bogner

S.Oliver

Billabong

Roxy

O'Neill

Oxbow

Pain de Sucre

Kiwi Saint-Tropez

Vilebrequin

Eres Paris

Banana Moon

Diesel S.p.A.

Calzedonia

Arena

La Perla

Oseree

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Swimwear and Beachwear Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Sales Channels
- 1.3 Global Swimwear and Beachwear Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL SWIMWEAR AND BEACHWEAR OVERALL MARKET SIZE**

- 2.1 Global Swimwear and Beachwear Market Size: 2021 VS 2028
- 2.2 Global Swimwear and Beachwear Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Swimwear and Beachwear Sales: 2017-2028

### **3 COMPANY LANDSCAPE**

- 3.1 Top Swimwear and Beachwear Players in Global Market
- 3.2 Top Global Swimwear and Beachwear Companies Ranked by Revenue
- 3.3 Global Swimwear and Beachwear Revenue by Companies
- 3.4 Global Swimwear and Beachwear Sales by Companies
- 3.5 Global Swimwear and Beachwear Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Swimwear and Beachwear Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Swimwear and Beachwear Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Swimwear and Beachwear Players in Global Market
  - 3.8.1 List of Global Tier 1 Swimwear and Beachwear Companies
  - 3.8.2 List of Global Tier 2 and Tier 3 Swimwear and Beachwear Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview

- 4.1.1 By Type - Global Swimwear and Beachwear Market Size Markets, 2021 & 2028
- 4.1.2 Swimwear
- 4.1.3 Beachwear
- 4.2 By Type - Global Swimwear and Beachwear Revenue & Forecasts
  - 4.2.1 By Type - Global Swimwear and Beachwear Revenue, 2017-2022
  - 4.2.2 By Type - Global Swimwear and Beachwear Revenue, 2023-2028
  - 4.2.3 By Type - Global Swimwear and Beachwear Revenue Market Share, 2017-2028
- 4.3 By Type - Global Swimwear and Beachwear Sales & Forecasts
  - 4.3.1 By Type - Global Swimwear and Beachwear Sales, 2017-2022
  - 4.3.2 By Type - Global Swimwear and Beachwear Sales, 2023-2028
  - 4.3.3 By Type - Global Swimwear and Beachwear Sales Market Share, 2017-2028
- 4.4 By Type - Global Swimwear and Beachwear Price (Manufacturers Selling Prices), 2017-2028

## **5 SIGHTS BY SALES CHANNELS**

### 5.1 Overview

- 5.1.1 By Sales Channels - Global Swimwear and Beachwear Market Size, 2021 & 2028
- 5.1.2 Online Marketplaces
- 5.1.3 Department Stores
- 5.1.4 Sports Retail Physical Stores
- 5.1.5 Others

### 5.2 By Sales Channels - Global Swimwear and Beachwear Revenue & Forecasts

- 5.2.1 By Sales Channels - Global Swimwear and Beachwear Revenue, 2017-2022
- 5.2.2 By Sales Channels - Global Swimwear and Beachwear Revenue, 2023-2028
- 5.2.3 By Sales Channels - Global Swimwear and Beachwear Revenue Market Share, 2017-2028

### 5.3 By Sales Channels - Global Swimwear and Beachwear Sales & Forecasts

- 5.3.1 By Sales Channels - Global Swimwear and Beachwear Sales, 2017-2022
- 5.3.2 By Sales Channels - Global Swimwear and Beachwear Sales, 2023-2028
- 5.3.3 By Sales Channels - Global Swimwear and Beachwear Sales Market Share, 2017-2028

### 5.4 By Sales Channels - Global Swimwear and Beachwear Price (Manufacturers Selling Prices), 2017-2028

## **6 SIGHTS BY REGION**

### 6.1 By Region - Global Swimwear and Beachwear Market Size, 2021 & 2028



## 6.2 By Region - Global Swimwear and Beachwear Revenue & Forecasts

6.2.1 By Region - Global Swimwear and Beachwear Revenue, 2017-2022

6.2.2 By Region - Global Swimwear and Beachwear Revenue, 2023-2028

6.2.3 By Region - Global Swimwear and Beachwear Revenue Market Share, 2017-2028

## 6.3 By Region - Global Swimwear and Beachwear Sales & Forecasts

6.3.1 By Region - Global Swimwear and Beachwear Sales, 2017-2022

6.3.2 By Region - Global Swimwear and Beachwear Sales, 2023-2028

6.3.3 By Region - Global Swimwear and Beachwear Sales Market Share, 2017-2028

## 6.4 North America

6.4.1 By Country - North America Swimwear and Beachwear Revenue, 2017-2028

6.4.2 By Country - North America Swimwear and Beachwear Sales, 2017-2028

6.4.3 US Swimwear and Beachwear Market Size, 2017-2028

6.4.4 Canada Swimwear and Beachwear Market Size, 2017-2028

6.4.5 Mexico Swimwear and Beachwear Market Size, 2017-2028

## 6.5 Europe

6.5.1 By Country - Europe Swimwear and Beachwear Revenue, 2017-2028

6.5.2 By Country - Europe Swimwear and Beachwear Sales, 2017-2028

6.5.3 Germany Swimwear and Beachwear Market Size, 2017-2028

6.5.4 France Swimwear and Beachwear Market Size, 2017-2028

6.5.5 U.K. Swimwear and Beachwear Market Size, 2017-2028

6.5.6 Italy Swimwear and Beachwear Market Size, 2017-2028

6.5.7 Russia Swimwear and Beachwear Market Size, 2017-2028

6.5.8 Nordic Countries Swimwear and Beachwear Market Size, 2017-2028

6.5.9 Benelux Swimwear and Beachwear Market Size, 2017-2028

## 6.6 Asia

6.6.1 By Region - Asia Swimwear and Beachwear Revenue, 2017-2028

6.6.2 By Region - Asia Swimwear and Beachwear Sales, 2017-2028

6.6.3 China Swimwear and Beachwear Market Size, 2017-2028

6.6.4 Japan Swimwear and Beachwear Market Size, 2017-2028

6.6.5 South Korea Swimwear and Beachwear Market Size, 2017-2028

6.6.6 Southeast Asia Swimwear and Beachwear Market Size, 2017-2028

6.6.7 India Swimwear and Beachwear Market Size, 2017-2028

## 6.7 South America

6.7.1 By Country - South America Swimwear and Beachwear Revenue, 2017-2028

6.7.2 By Country - South America Swimwear and Beachwear Sales, 2017-2028

6.7.3 Brazil Swimwear and Beachwear Market Size, 2017-2028

6.7.4 Argentina Swimwear and Beachwear Market Size, 2017-2028

## 6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Swimwear and Beachwear Revenue, 2017-2028

6.8.2 By Country - Middle East & Africa Swimwear and Beachwear Sales, 2017-2028

6.8.3 Turkey Swimwear and Beachwear Market Size, 2017-2028

6.8.4 Israel Swimwear and Beachwear Market Size, 2017-2028

6.8.5 Saudi Arabia Swimwear and Beachwear Market Size, 2017-2028

6.8.6 UAE Swimwear and Beachwear Market Size, 2017-2028

## **7 MANUFACTURERS & BRANDS PROFILES**

7.1 American Apparel

7.1.1 American Apparel Corporate Summary

7.1.2 American Apparel Business Overview

7.1.3 American Apparel Swimwear and Beachwear Major Product Offerings

7.1.4 American Apparel Swimwear and Beachwear Sales and Revenue in Global (2017-2022)

7.1.5 American Apparel Key News

7.2 Arena Italia

7.2.1 Arena Italia Corporate Summary

7.2.2 Arena Italia Business Overview

7.2.3 Arena Italia Swimwear and Beachwear Major Product Offerings

7.2.4 Arena Italia Swimwear and Beachwear Sales and Revenue in Global (2017-2022)

7.2.5 Arena Italia Key News

7.3 Diana Sport

7.3.1 Diana Sport Corporate Summary

7.3.2 Diana Sport Business Overview

7.3.3 Diana Sport Swimwear and Beachwear Major Product Offerings

7.3.4 Diana Sport Swimwear and Beachwear Sales and Revenue in Global (2017-2022)

7.3.5 Diana Sport Key News

7.4 La Perla

7.4.1 La Perla Corporate Summary

7.4.2 La Perla Business Overview

7.4.3 La Perla Swimwear and Beachwear Major Product Offerings

7.4.4 La Perla Swimwear and Beachwear Sales and Revenue in Global (2017-2022)

7.4.5 La Perla Key News

7.5 NoZONE Clothing

7.5.1 NoZONE Clothing Corporate Summary

- 7.5.2 NoZONE Clothing Business Overview
- 7.5.3 NoZONE Clothing Swimwear and Beachwear Major Product Offerings
- 7.5.4 NoZONE Clothing Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
- 7.5.5 NoZONE Clothing Key News
- 7.6 O'Neill
  - 7.6.1 O'Neill Corporate Summary
  - 7.6.2 O'Neill Business Overview
  - 7.6.3 O'Neill Swimwear and Beachwear Major Product Offerings
  - 7.6.4 O'Neill Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.6.5 O'Neill Key News
- 7.7 PARAH
  - 7.7.1 PARAH Corporate Summary
  - 7.7.2 PARAH Business Overview
  - 7.7.3 PARAH Swimwear and Beachwear Major Product Offerings
  - 7.7.4 PARAH Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.7.5 PARAH Key News
- 7.8 Perry Ellis International
  - 7.8.1 Perry Ellis International Corporate Summary
  - 7.8.2 Perry Ellis International Business Overview
  - 7.8.3 Perry Ellis International Swimwear and Beachwear Major Product Offerings
  - 7.8.4 Perry Ellis International Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.8.5 Perry Ellis International Key News
- 7.9 Jantzen Apparel
  - 7.9.1 Jantzen Apparel Corporate Summary
  - 7.9.2 Jantzen Apparel Business Overview
  - 7.9.3 Jantzen Apparel Swimwear and Beachwear Major Product Offerings
  - 7.9.4 Jantzen Apparel Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.9.5 Jantzen Apparel Key News
- 7.10 PVH
  - 7.10.1 PVH Corporate Summary
  - 7.10.2 PVH Business Overview
  - 7.10.3 PVH Swimwear and Beachwear Major Product Offerings
  - 7.10.4 PVH Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.10.5 PVH Key News
- 7.11 Quiksilver
  - 7.11.1 Quiksilver Corporate Summary

- 7.11.2 Quiksilver Swimwear and Beachwear Business Overview
- 7.11.3 Quiksilver Swimwear and Beachwear Major Product Offerings
- 7.11.4 Quiksilver Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
- 7.11.5 Quiksilver Key News
- 7.12 Seafolly
  - 7.12.1 Seafolly Corporate Summary
  - 7.12.2 Seafolly Swimwear and Beachwear Business Overview
  - 7.12.3 Seafolly Swimwear and Beachwear Major Product Offerings
  - 7.12.4 Seafolly Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.12.5 Seafolly Key News
- 7.13 Seaspray Swimwear
  - 7.13.1 Seaspray Swimwear Corporate Summary
  - 7.13.2 Seaspray Swimwear Swimwear and Beachwear Business Overview
  - 7.13.3 Seaspray Swimwear Swimwear and Beachwear Major Product Offerings
  - 7.13.4 Seaspray Swimwear Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.13.5 Seaspray Swimwear Key News
- 7.14 Esprit
  - 7.14.1 Esprit Corporate Summary
  - 7.14.2 Esprit Business Overview
  - 7.14.3 Esprit Swimwear and Beachwear Major Product Offerings
  - 7.14.4 Esprit Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.14.5 Esprit Key News
- 7.15 Quiksilver
  - 7.15.1 Quiksilver Corporate Summary
  - 7.15.2 Quiksilver Business Overview
  - 7.15.3 Quiksilver Swimwear and Beachwear Major Product Offerings
  - 7.15.4 Quiksilver Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.15.5 Quiksilver Key News
- 7.16 Triumph International
  - 7.16.1 Triumph International Corporate Summary
  - 7.16.2 Triumph International Business Overview
  - 7.16.3 Triumph International Swimwear and Beachwear Major Product Offerings
  - 7.16.4 Triumph International Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.16.5 Triumph International Key News
- 7.17 Bruno Banani

- 7.17.1 Bruno Banani Corporate Summary
- 7.17.2 Bruno Banani Business Overview
- 7.17.3 Bruno Banani Swimwear and Beachwear Major Product Offerings
- 7.17.4 Bruno Banani Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
- 7.17.5 Bruno Banani Key News
- 7.18 Lascana
  - 7.18.1 Lascana Corporate Summary
  - 7.18.2 Lascana Business Overview
  - 7.18.3 Lascana Swimwear and Beachwear Major Product Offerings
  - 7.18.4 Lascana Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.18.5 Lascana Key News
- 7.19 Adidas
  - 7.19.1 Adidas Corporate Summary
  - 7.19.2 Adidas Business Overview
  - 7.19.3 Adidas Swimwear and Beachwear Major Product Offerings
  - 7.19.4 Adidas Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.19.5 Adidas Key News
- 7.20 Anekdot Boutique
  - 7.20.1 Anekdot Boutique Corporate Summary
  - 7.20.2 Anekdot Boutique Business Overview
  - 7.20.3 Anekdot Boutique Swimwear and Beachwear Major Product Offerings
  - 7.20.4 Anekdot Boutique Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.20.5 Anekdot Boutique Key News
- 7.21 Bogner
  - 7.21.1 Bogner Corporate Summary
  - 7.21.2 Bogner Business Overview
  - 7.21.3 Bogner Swimwear and Beachwear Major Product Offerings
  - 7.21.4 Bogner Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.21.5 Bogner Key News
- 7.22 S.Oliver
  - 7.22.1 S.Oliver Corporate Summary
  - 7.22.2 S.Oliver Business Overview
  - 7.22.3 S.Oliver Swimwear and Beachwear Major Product Offerings
  - 7.22.4 S.Oliver Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.22.5 S.Oliver Key News
- 7.23 Billabong
  - 7.23.1 Billabong Corporate Summary

- 7.23.2 Billabong Business Overview
- 7.23.3 Billabong Swimwear and Beachwear Major Product Offerings
- 7.23.4 Billabong Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
- 7.23.5 Billabong Key News
- 7.24 Roxy
  - 7.24.1 Roxy Corporate Summary
  - 7.24.2 Roxy Business Overview
  - 7.24.3 Roxy Swimwear and Beachwear Major Product Offerings
  - 7.24.4 Roxy Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.24.5 Roxy Key News
- 7.25 O'Neill
  - 7.25.1 O'Neill Corporate Summary
  - 7.25.2 O'Neill Business Overview
  - 7.25.3 O'Neill Swimwear and Beachwear Major Product Offerings
  - 7.25.4 O'Neill Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.25.5 O'Neill Key News
- 7.26 Oxbow
  - 7.26.1 Oxbow Corporate Summary
  - 7.26.2 Oxbow Business Overview
  - 7.26.3 Oxbow Swimwear and Beachwear Major Product Offerings
  - 7.26.4 Oxbow Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.26.5 Oxbow Key News
- 7.27 Pain de Sucre
  - 7.27.1 Pain de Sucre Corporate Summary
  - 7.27.2 Pain de Sucre Business Overview
  - 7.27.3 Pain de Sucre Swimwear and Beachwear Major Product Offerings
  - 7.27.4 Pain de Sucre Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.27.5 Pain de Sucre Key News
- 7.28 Kiwi Saint-Tropez
  - 7.28.1 Kiwi Saint-Tropez Corporate Summary
  - 7.28.2 Kiwi Saint-Tropez Business Overview
  - 7.28.3 Kiwi Saint-Tropez Swimwear and Beachwear Major Product Offerings
  - 7.28.4 Kiwi Saint-Tropez Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.28.5 Kiwi Saint-Tropez Key News
- 7.29 Vilebrequin
  - 7.29.1 Vilebrequin Corporate Summary
  - 7.29.2 Vilebrequin Business Overview

- 7.29.3 Vilebrequin Swimwear and Beachwear Major Product Offerings
- 7.29.4 Vilebrequin Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
- 7.29.5 Vilebrequin Key News
- 7.30 Eres Paris
  - 7.30.1 Eres Paris Corporate Summary
  - 7.30.2 Eres Paris Business Overview
  - 7.30.3 Eres Paris Swimwear and Beachwear Major Product Offerings
  - 7.30.4 Eres Paris Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.30.5 Eres Paris Key News
- 7.31 Banana Moon
  - 7.31.1 Banana Moon Corporate Summary
  - 7.31.2 Banana Moon Business Overview
  - 7.31.3 Banana Moon Swimwear and Beachwear Major Product Offerings
  - 7.31.4 Banana Moon Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.31.5 Banana Moon Key News
- 7.32 Diesel S.p.A.
  - 7.32.1 Diesel S.p.A. Corporate Summary
  - 7.32.2 Diesel S.p.A. Business Overview
  - 7.32.3 Diesel S.p.A. Swimwear and Beachwear Major Product Offerings
  - 7.32.4 Diesel S.p.A. Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.32.5 Diesel S.p.A. Key News
- 7.33 Calzedonia
  - 7.33.1 Calzedonia Corporate Summary
  - 7.33.2 Calzedonia Business Overview
  - 7.33.3 Calzedonia Swimwear and Beachwear Major Product Offerings
  - 7.33.4 Calzedonia Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.33.5 Calzedonia Key News
- 7.34 Arena
  - 7.34.1 Arena Corporate Summary
  - 7.34.2 Arena Business Overview
  - 7.34.3 Arena Swimwear and Beachwear Major Product Offerings
  - 7.34.4 Arena Swimwear and Beachwear Sales and Revenue in Global (2017-2022)
  - 7.34.5 Arena Key News
- 7.35 La Perla

7.35.1 La Perla Corporate Summary

7.35.2 La Perla Business Overview

7.35.3 La Perla Swimwear and Beachwear Major Product Offerings

7.35.4 La Perla Swimwear and Beachwear Sales and Revenue in Global (2017-2022)

7.35.5 La Perla Key News

7.36 Oseree

7.36.1 Oseree Corporate Summary

7.36.2 Oseree Business Overview

7.36.3 Oseree Swimwear and Beachwear Major Product Offerings

7.36.4 Oseree Swimwear and Beachwear Sales and Revenue in Global (2017-2022)

7.36.5 Oseree Key News

## **8 GLOBAL SWIMWEAR AND BEACHWEAR PRODUCTION CAPACITY, ANALYSIS**

8.1 Global Swimwear and Beachwear Production Capacity, 2017-2028

8.2 Swimwear and Beachwear Production Capacity of Key Manufacturers in Global Market

8.3 Global Swimwear and Beachwear Production by Region

## **9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS**

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

## **10 SWIMWEAR AND BEACHWEAR SUPPLY CHAIN ANALYSIS**

10.1 Swimwear and Beachwear Industry Value Chain

10.2 Swimwear and Beachwear Upstream Market

10.3 Swimwear and Beachwear Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Swimwear and Beachwear Distributors and Sales Agents in Global

## **11 CONCLUSION**

## **12 APPENDIX**

12.1 Note



12.2 Examples of Clients

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Key Players of Swimwear and Beachwear in Global Market

Table 2. Top Swimwear and Beachwear Players in Global Market, Ranking by Revenue (2021)

Table 3. Global Swimwear and Beachwear Revenue by Companies, (US\$, Mn), 2017-2022

Table 4. Global Swimwear and Beachwear Revenue Share by Companies, 2017-2022

Table 5. Global Swimwear and Beachwear Sales by Companies, (K Units), 2017-2022

Table 6. Global Swimwear and Beachwear Sales Share by Companies, 2017-2022

Table 7. Key Manufacturers Swimwear and Beachwear Price (2017-2022) & (USD/Unit)

Table 8. Global Manufacturers Swimwear and Beachwear Product Type

Table 9. List of Global Tier 1 Swimwear and Beachwear Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Swimwear and Beachwear Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Swimwear and Beachwear Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Global Swimwear and Beachwear Revenue (US\$, Mn), 2017-2022

Table 13. By Type - Global Swimwear and Beachwear Revenue (US\$, Mn), 2023-2028

Table 14. By Type - Global Swimwear and Beachwear Sales (K Units), 2017-2022

Table 15. By Type - Global Swimwear and Beachwear Sales (K Units), 2023-2028

Table 16. By Sales Channels – Global Swimwear and Beachwear Revenue, (US\$, Mn), 2021 & 2028

Table 17. By Sales Channels - Global Swimwear and Beachwear Revenue (US\$, Mn), 2017-2022

Table 18. By Sales Channels - Global Swimwear and Beachwear Revenue (US\$, Mn), 2023-2028

Table 19. By Sales Channels - Global Swimwear and Beachwear Sales (K Units), 2017-2022

Table 20. By Sales Channels - Global Swimwear and Beachwear Sales (K Units), 2023-2028

Table 21. By Region – Global Swimwear and Beachwear Revenue, (US\$, Mn), 2021 VS 2028

Table 22. By Region - Global Swimwear and Beachwear Revenue (US\$, Mn), 2017-2022

Table 23. By Region - Global Swimwear and Beachwear Revenue (US\$, Mn),

2023-2028

Table 24. By Region - Global Swimwear and Beachwear Sales (K Units), 2017-2022

Table 25. By Region - Global Swimwear and Beachwear Sales (K Units), 2023-2028

Table 26. By Country - North America Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - North America Swimwear and Beachwear Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - North America Swimwear and Beachwear Sales, (K Units), 2017-2022

Table 29. By Country - North America Swimwear and Beachwear Sales, (K Units), 2023-2028

Table 30. By Country - Europe Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2022

Table 31. By Country - Europe Swimwear and Beachwear Revenue, (US\$, Mn), 2023-2028

Table 32. By Country - Europe Swimwear and Beachwear Sales, (K Units), 2017-2022

Table 33. By Country - Europe Swimwear and Beachwear Sales, (K Units), 2023-2028

Table 34. By Region - Asia Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2022

Table 35. By Region - Asia Swimwear and Beachwear Revenue, (US\$, Mn), 2023-2028

Table 36. By Region - Asia Swimwear and Beachwear Sales, (K Units), 2017-2022

Table 37. By Region - Asia Swimwear and Beachwear Sales, (K Units), 2023-2028

Table 38. By Country - South America Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2022

Table 39. By Country - South America Swimwear and Beachwear Revenue, (US\$, Mn), 2023-2028

Table 40. By Country - South America Swimwear and Beachwear Sales, (K Units), 2017-2022

Table 41. By Country - South America Swimwear and Beachwear Sales, (K Units), 2023-2028

Table 42. By Country - Middle East & Africa Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2022

Table 43. By Country - Middle East & Africa Swimwear and Beachwear Revenue, (US\$, Mn), 2023-2028

Table 44. By Country - Middle East & Africa Swimwear and Beachwear Sales, (K Units), 2017-2022

Table 45. By Country - Middle East & Africa Swimwear and Beachwear Sales, (K Units), 2023-2028

Table 46. American Apparel Corporate Summary

Table 47. American Apparel Swimwear and Beachwear Product Offerings

Table 48. American Apparel Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 49. Arena Italia Corporate Summary

Table 50. Arena Italia Swimwear and Beachwear Product Offerings

Table 51. Arena Italia Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 52. Diana Sport Corporate Summary

Table 53. Diana Sport Swimwear and Beachwear Product Offerings

Table 54. Diana Sport Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 55. La Perla Corporate Summary

Table 56. La Perla Swimwear and Beachwear Product Offerings

Table 57. La Perla Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 58. NoZONE Clothing Corporate Summary

Table 59. NoZONE Clothing Swimwear and Beachwear Product Offerings

Table 60. NoZONE Clothing Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 61. O'Neill Corporate Summary

Table 62. O'Neill Swimwear and Beachwear Product Offerings

Table 63. O'Neill Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 64. PARAH Corporate Summary

Table 65. PARAH Swimwear and Beachwear Product Offerings

Table 66. PARAH Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 67. Perry Ellis International Corporate Summary

Table 68. Perry Ellis International Swimwear and Beachwear Product Offerings

Table 69. Perry Ellis International Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 70. Jantzen Apparel Corporate Summary

Table 71. Jantzen Apparel Swimwear and Beachwear Product Offerings

Table 72. Jantzen Apparel Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 73. PVH Corporate Summary

Table 74. PVH Swimwear and Beachwear Product Offerings

Table 75. PVH Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 76. Quiksilver Corporate Summary

- Table 77. Quiksilver Swimwear and Beachwear Product Offerings
- Table 78. Quiksilver Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 79. Seafolly Corporate Summary
- Table 80. Seafolly Swimwear and Beachwear Product Offerings
- Table 81. Seafolly Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 82. Seaspray Swimwear Corporate Summary
- Table 83. Seaspray Swimwear Swimwear and Beachwear Product Offerings
- Table 84. Seaspray Swimwear Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 85. Esprit Corporate Summary
- Table 86. Esprit Swimwear and Beachwear Product Offerings
- Table 87. Esprit Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 88. Quiksilver Corporate Summary
- Table 89. Quiksilver Swimwear and Beachwear Product Offerings
- Table 90. Quiksilver Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 91. Triumph International Corporate Summary
- Table 92. Triumph International Swimwear and Beachwear Product Offerings
- Table 93. Triumph International Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 94. Bruno Banani Corporate Summary
- Table 95. Bruno Banani Swimwear and Beachwear Product Offerings
- Table 96. Bruno Banani Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 97. Lascana Corporate Summary
- Table 98. Lascana Swimwear and Beachwear Product Offerings
- Table 99. Lascana Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 100. Adidas Corporate Summary
- Table 101. Adidas Swimwear and Beachwear Product Offerings
- Table 102. Adidas Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 103. Anekdot Boutique Corporate Summary
- Table 104. Anekdot Boutique Swimwear and Beachwear Product Offerings
- Table 105. Anekdot Boutique Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

- Table 106. Bogner Corporate Summary
- Table 107. Bogner Swimwear and Beachwear Product Offerings
- Table 108. Bogner Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 109. S.Oliver Corporate Summary
- Table 110. S.Oliver Swimwear and Beachwear Product Offerings
- Table 111. S.Oliver Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 112. Billabong Corporate Summary
- Table 113. Billabong Swimwear and Beachwear Product Offerings
- Table 114. Billabong Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 115. Roxy Corporate Summary
- Table 116. Roxy Swimwear and Beachwear Product Offerings
- Table 117. Roxy Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 118. O'Neill Corporate Summary
- Table 119. O'Neill Swimwear and Beachwear Product Offerings
- Table 120. O'Neill Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 121. Oxbow Corporate Summary
- Table 122. Oxbow Swimwear and Beachwear Product Offerings
- Table 123. Oxbow Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 124. Pain de Sucre Corporate Summary
- Table 125. Pain de Sucre Swimwear and Beachwear Product Offerings
- Table 126. Pain de Sucre Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 127. Kiwi Saint-Tropez Corporate Summary
- Table 128. Kiwi Saint-Tropez Swimwear and Beachwear Product Offerings
- Table 129. Kiwi Saint-Tropez Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 130. Vilebrequin Corporate Summary
- Table 131. Vilebrequin Swimwear and Beachwear Product Offerings
- Table 132. Vilebrequin Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)
- Table 133. Eres Paris Corporate Summary
- Table 134. Eres Paris Swimwear and Beachwear Product Offerings
- Table 135. Eres Paris Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn)

and Average Price (USD/Unit) (2017-2022)

Table 136. Banana Moon Corporate Summary

Table 137. Banana Moon Swimwear and Beachwear Product Offerings

Table 138. Banana Moon Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 139. Diesel S.p.A. Corporate Summary

Table 140. Diesel S.p.A. Swimwear and Beachwear Product Offerings

Table 141. Diesel S.p.A. Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 142. Calzedonia Corporate Summary

Table 143. Calzedonia Swimwear and Beachwear Product Offerings

Table 144. Calzedonia Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 145. Arena Corporate Summary

Table 146. Arena Swimwear and Beachwear Product Offerings

Table 147. Arena Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 148. La Perla Corporate Summary

Table 149. La Perla Swimwear and Beachwear Product Offerings

Table 150. La Perla Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 151. Oseree Corporate Summary

Table 152. Oseree Swimwear and Beachwear Product Offerings

Table 153. Oseree Swimwear and Beachwear Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 154. Swimwear and Beachwear Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)

Table 155. Global Swimwear and Beachwear Capacity Market Share of Key Manufacturers, 2020-2022

Table 156. Global Swimwear and Beachwear Production by Region, 2017-2022 (K Units)

Table 157. Global Swimwear and Beachwear Production by Region, 2023-2028 (K Units)

Table 158. Swimwear and Beachwear Market Opportunities & Trends in Global Market

Table 159. Swimwear and Beachwear Market Drivers in Global Market

Table 160. Swimwear and Beachwear Market Restraints in Global Market

Table 161. Swimwear and Beachwear Raw Materials

Table 162. Swimwear and Beachwear Raw Materials Suppliers in Global Market

Table 163. Typical Swimwear and Beachwear Downstream

Table 164. Swimwear and Beachwear Downstream Clients in Global Market

Table 165. Swimwear and Beachwear Distributors and Sales Agents in Global Market



## List Of Figures

### LIST OF FIGURES

Figure 1. Swimwear and Beachwear Segment by Type

Figure 2. Swimwear and Beachwear Segment by Sales Channels

Figure 3. Global Swimwear and Beachwear Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Swimwear and Beachwear Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Swimwear and Beachwear Revenue, 2017-2028 (US\$, Mn)

Figure 7. Swimwear and Beachwear Sales in Global Market: 2017-2028 (K Units)

Figure 8. The Top 3 and 5 Players Market Share by Swimwear and Beachwear Revenue in 2021

Figure 9. By Type - Global Swimwear and Beachwear Sales Market Share, 2017-2028

Figure 10. By Type - Global Swimwear and Beachwear Revenue Market Share, 2017-2028

Figure 11. By Type - Global Swimwear and Beachwear Price (USD/Unit), 2017-2028

Figure 12. By Sales Channels - Global Swimwear and Beachwear Sales Market Share, 2017-2028

Figure 13. By Sales Channels - Global Swimwear and Beachwear Revenue Market Share, 2017-2028

Figure 14. By Sales Channels - Global Swimwear and Beachwear Price (USD/Unit), 2017-2028

Figure 15. By Region - Global Swimwear and Beachwear Sales Market Share, 2017-2028

Figure 16. By Region - Global Swimwear and Beachwear Revenue Market Share, 2017-2028

Figure 17. By Country - North America Swimwear and Beachwear Revenue Market Share, 2017-2028

Figure 18. By Country - North America Swimwear and Beachwear Sales Market Share, 2017-2028

Figure 19. US Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028

Figure 20. Canada Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028

Figure 21. Mexico Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028

Figure 22. By Country - Europe Swimwear and Beachwear Revenue Market Share, 2017-2028

Figure 23. By Country - Europe Swimwear and Beachwear Sales Market Share, 2017-2028

Figure 24. Germany Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028

- Figure 25. France Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Swimwear and Beachwear Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Swimwear and Beachwear Sales Market Share, 2017-2028
- Figure 33. China Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 36. Southeast Asia Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Swimwear and Beachwear Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Swimwear and Beachwear Sales Market Share, 2017-2028
- Figure 40. Brazil Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Swimwear and Beachwear Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Swimwear and Beachwear Sales Market Share, 2017-2028
- Figure 44. Turkey Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Swimwear and Beachwear Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Swimwear and Beachwear Production Capacity (K Units), 2017-2028
- Figure 49. The Percentage of Production Swimwear and Beachwear by Region, 2021 VS 2028
- Figure 50. Swimwear and Beachwear Industry Value Chain
- Figure 51. Marketing Channels

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