

SVOD Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of SVOD Platform in Global, including the following market information:

Global SVOD Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global SVOD Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Entertainment Content Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of SVOD Platform include Netflix, Amazon Prime Video, Globo Play, Claro Video, Crackle, HBO, The Walt Disney Company, Apple and Peacock and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the SVOD Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global SVOD Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global SVOD Platform Market Segment Percentages, by Type, 2021 (%)

Entertainment Content

Commercial Content

Others

Global SVOD Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global SVOD Platform Market Segment Percentages, by Application, 2021 (%)

TV

Computer

Smartphone

Tablet

Others

Global SVOD Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global SVOD Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies SVOD Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies SVOD Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netflix

Amazon Prime Video

Globo Play

Claro Video

Crackle

HBO

The Walt Disney Company

Apple

Peacock

Paramount

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