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Supply Chain Analytics Market, Global Outlook and Forecast 2022-2028

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Abstracts

Supply Chain Analytics is for improve operational efficiency and effectiveness by

enabling data-driven decisions at strategic, operational and tactical levels. And the supply chain analytics market has observed faster growth in recent years

This report contains market size and forecasts of Supply Chain Analytics in Global, including the following market information:

Global Supply Chain Analytics Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Supply Chain Analytics market was valued at 3588.3 million in 2021 and is projected to reach US$ 6127.1 million by 2028, at a CAGR of 7.9% during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Software Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Supply Chain Analytics include Birst, Capgemini, Genpact, IBM Corporation, Kinaxis, MicroStrategy, Oracle Corporation, SAP SE and SAS Institute and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

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MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Supply Chain Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Supply Chain Analytics Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Supply Chain Analytics Market Segment Percentages, by Type, 2021 (%)

Software

Services

Global Supply Chain Analytics Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Supply Chain Analytics Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Supply Chain Analytics Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Supply Chain Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

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- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea
  - Southeast Asia
  - India
  - Rest of Asia
- South America
  - Brazil
  - Argentina

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Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Supply Chain Analytics revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Supply Chain Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Birst

Capgemini

Genpact

IBM Corporation

Kinaxis

MicroStrategy

Oracle Corporation

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SAP SE

SAS Institute

Tableau Software

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