

# Sunless Tanner Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Sunless tanning, also known as UV filled tanning, self tanning, spray tanning (when applied topically), or fake tanning, refers to the effect of a suntan without the Sun.

This report contains market size and forecasts of Sunless Tanner in global, including the following market information:

Global Sunless Tanner Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Sunless Tanner Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Sunless Tanner companies in 2021 (%)

The global Sunless Tanner market was valued at 1517.5 million in 2021 and is projected to reach US\$ 1999.6 million by 2028, at a CAGR of 4.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

DHA Based Tanners Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sunless Tanner include Avon Products, Beiersdorf, Christian Dior, Edgewell Personal Care, Fake Bake, Johnson & Johnson Services, Kao Corporation, L'Oreal and Shiseido, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sunless Tanner manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Sunless Tanner Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Sunless Tanner Market Segment Percentages, by Type, 2021 (%)

DHA Based Tanners

Tyrosine Based Tanners

Temporary Bronzers

Other

Global Sunless Tanner Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Sunless Tanner Market Segment Percentages, by Application, 2021 (%)

Men

Women

Global Sunless Tanner Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Sunless Tanner Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Sunless Tanner revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Sunless Tanner revenues share in global market, 2021 (%)

Key companies Sunless Tanner sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Sunless Tanner sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Avon Products

Beiersdorf

Christian Dior

Edgewell Personal Care

Fake Bake

Johnson & Johnson Services

Kao Corporation

L'Oreal

Shiseido

TanTowel

The Estee Lauder Companies

Unilever

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