

Subscription Management and Recurring Billing Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Subscription management software, also called subscription billing or recurring billing software, automates the billing cycle for subscription revenue models. These tools have become increasingly important with the rise of SaaS businesses. For start-ups especially, lighter weight subscription billing applications (which are inexpensive and fast to implement) can allow businesses to start processing online payments quickly. Fewer legal, finance, and accounting resources are required to manage different subscription cycles across different customers/accounts.

Subscription management software builds out of a combination of automated payment gateway functionality, Dunning tools, and customer subscription information management. Together, these capabilities mitigate billing friction and declined card disruption by automating payment processes and ensuring that stored payment information is still valid and up to date. Subscription management software also enables better visibility into recurring revenue streams, forecasting, and other analyses via native analytics and dashboards.

This report contains market size and forecasts of Subscription Management and Recurring Billing Software in Global, including the following market information:

Global Subscription Management and Recurring Billing Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Subscription Management and Recurring Billing Software market was valued

at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Subscription Management and Recurring Billing Software include Oracle Corporation, Sage Group, SAP, Zuora, Digital River, 2Checkout (now Verifone), Aria Systems, Chargify and Conga (Apttus), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Subscription Management and Recurring Billing Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Subscription Management and Recurring Billing Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Subscription Management and Recurring Billing Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-premises

Global Subscription Management and Recurring Billing Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Subscription Management and Recurring Billing Software Market Segment Percentages, by Application, 2021 (%)

Retail & E-commerce

BFSI

IT & Telecom

Healthcare

Media & Entertainment

Public Sector & Utilities

Transportation & Logistics

Others

Global Subscription Management and Recurring Billing Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Subscription Management and Recurring Billing Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Subscription Management and Recurring Billing Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Subscription Management and Recurring Billing Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Oracle Corporation

Sage Group

SAP

Zuora

Digital River

2Checkout (now Verifone)

Aria Systems

Chargify

Conga (Apttus)

Vindicia (Amdocs)

BillingPlatform

Chargebee

Cleverbridge

Gotransverse

FastSpring

JustOn

Zoho

Fusebill

Recurly

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