

# Stuffed Animal & Plush Toys Market in Germany - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

A stuffed toy is a toy with an outer fabric sewn from a textile and stuffed with flexible material. They are known by many names, such as plush toys, stuffed animals, plushies, or stuffies.

This report contains market size and forecasts of Stuffed Animal & Plush Toys in Germany, including the following market information:

Germany Stuffed Animal & Plush Toys Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Germany Stuffed Animal & Plush Toys Market Consumption, 2015-2020, 2021-2026, (M Units)

Germany Stuffed Animal & Plush Toys Production Capacity, 2015-2020, 2021-2026, (M Units)

Top Five Competitors in Germany Stuffed Animal & Plush Toys Market 2019 (%)

The global Stuffed Animal & Plush Toys market was valued at 8431.9 million in 2019 and is projected to reach US\$ 10810 million by 2026, at a CAGR of 6.4% during the forecast period. While the Stuffed Animal & Plush Toys market size in Germany was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Stuffed Animal & Plush Toys manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Stuffed Animal & Plush Toys production and consumption in Germany

Total Market by Segment:

Germany Stuffed Animal & Plush Toys Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (M Units)

Germany Stuffed Animal & Plush Toys Market Segment Percentages, By Type, 2019 (%)

Cartoon Toys

Traditional Stuffed Animals

Dolls & Playsets

Customizable Stuffed Animals

Action Figures & Model Play

Special Feature Plush and Puppets

By type, the traditional stuffed animals segment is projected to account for the largest sales volume share during the forecast period; this segment was estimated to account for 32.72% sales volume share in 2019, at a cagr of 5.43% in the forecast period.

Germany Stuffed Animal & Plush Toys Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (M Units)

Germany Stuffed Animal & Plush Toys Market Segment Percentages, By Application, 2019 (%)

Hyper/Super Market

E-Commerce

Toy Stores

Hobby and Craft Stores

Other Sales

By sales channels, the hyper/super and toy stores were estimated to account for the highest volume share of 52.05% in 2019. In addition, E-commerce market will capture more market share in the future.

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total Stuffed Animal & Plush Toys Market Competitors Revenues in Germany, by Players 2015-2020 (Estimated), (\$ millions)

Total Stuffed Animal & Plush Toys Market Competitors Revenues Share in Germany, by Players 2019 (%)

Total Germany Stuffed Animal & Plush Toys Market Competitors Sales, by Players 2015-2020 (Estimated), (M Units)

Total Germany Stuffed Animal & Plush Toys Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Mattel

Hasbro

Bandai

Ty Inc.

Simba Dickie Group

Spin Master

TAKARA TOMY

Margarete Steiff GmbH

MGA Entertainment

Sanrio

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Stuffed Animal & Plush Toys Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 Germany Stuffed Animal & Plush Toys Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 COVID-19 IMPACT: GERMANY STUFFED ANIMAL & PLUSH TOYS OVERALL MARKET SIZE**

- 2.1 Germany Stuffed Animal & Plush Toys Market Size: 2020 VS 2026
- 2.2 Germany Stuffed Animal & Plush Toys Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Germany Stuffed Animal & Plush Toys Sales (Consumption): 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Stuffed Animal & Plush Toys Players in Germany (including Foreign and Local Companies)
- 3.2 Top Germany Stuffed Animal & Plush Toys Companies Ranked by Revenue
- 3.3 Germany Stuffed Animal & Plush Toys Revenue by Companies (including Foreign and Local Companies)
- 3.4 Germany Stuffed Animal & Plush Toys Sales by Companies (including Foreign and Local Companies)
- 3.5 Germany Stuffed Animal & Plush Toys Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Stuffed Animal & Plush Toys Companies in Germany, by Revenue in 2019
- 3.7 Germany Manufacturers Stuffed Animal & Plush Toys Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Stuffed Animal & Plush Toys Players in Germany
  - 3.8.1 List of Germany Tier 1 Stuffed Animal & Plush Toys Companies
  - 3.8.2 List of Germany Tier 2 and Tier 3 Stuffed Animal & Plush Toys Companies

## **4 SIGHTS BY PRODUCT**

### 4.1 Overview

4.1.1 By Type - Germany Stuffed Animal & Plush Toys Market Size Markets, 2020 & 2026

4.1.2 Cartoon Toys

4.1.3 Traditional Stuffed Animals

4.1.4 Dolls & Playsets

4.1.5 Customizable Stuffed Animals

4.1.6 Action Figures & Model Play

4.1.7 Special Feature Plush and Puppets

### 4.2 By Type - Germany Stuffed Animal & Plush Toys Revenue & Forecasts

4.2.1 By Type - Germany Stuffed Animal & Plush Toys Revenue, 2015-2020

4.2.2 By Type - Germany Stuffed Animal & Plush Toys Revenue, 2021-2026

4.2.3 By Type - Germany Stuffed Animal & Plush Toys Revenue Market Share, 2015-2026

### 4.3 By Type - Germany Stuffed Animal & Plush Toys Sales & Forecasts

4.3.1 By Type - Germany Stuffed Animal & Plush Toys Sales, 2015-2020

4.3.2 By Type - Germany Stuffed Animal & Plush Toys Sales, 2021-2026

4.3.3 By Type - Germany Stuffed Animal & Plush Toys Sales Market Share, 2015-2026

### 4.4 By Type - Germany Stuffed Animal & Plush Toys Price (Manufacturers Selling Prices), 2015-2026

## **5 SIGHTS BY APPLICATION**

### 5.1 Overview

5.1.1 By Application - Germany Stuffed Animal & Plush Toys Market Size, 2020 & 2026

5.1.2 Hyper/Super Market

5.1.3 E-Commerce

5.1.4 Toy Stores

5.1.5 Hobby and Craft Stores

5.1.6 Other Sales

### 5.2 By Application - Germany Stuffed Animal & Plush Toys Revenue & Forecasts

5.2.1 By Application - Germany Stuffed Animal & Plush Toys Revenue, 2015-2020

5.2.2 By Application - Germany Stuffed Animal & Plush Toys Revenue, 2021-2026

5.2.3 By Application - Germany Stuffed Animal & Plush Toys Revenue Market Share,

2015-2026

5.3 By Application - Germany Stuffed Animal & Plush Toys Sales & Forecasts

5.3.1 By Application - Germany Stuffed Animal & Plush Toys Sales, 2015-2020

5.3.2 By Application - Germany Stuffed Animal & Plush Toys Sales, 2021-2026

5.3.3 By Application - Germany Stuffed Animal & Plush Toys Sales Market Share, 2015-2026

5.4 By Application - Germany Stuffed Animal & Plush Toys Price (Manufacturers Selling Prices), 2015-2026

## **6 MANUFACTURERS & BRANDS PROFILES**

6.1 Mattel

6.1.1 Mattel Corporate Summary

6.1.2 Mattel Business Overview

6.1.3 Mattel Stuffed Animal & Plush Toys Major Product Offerings

6.1.4 Mattel Sales and Revenue in Germany (2015-2020)

6.1.5 Mattel Key News

6.2 Hasbro

6.2.1 Hasbro Corporate Summary

6.2.2 Hasbro Business Overview

6.2.3 Hasbro Stuffed Animal & Plush Toys Major Product Offerings

6.2.4 Hasbro Sales and Revenue in Germany (2015-2020)

6.2.5 Hasbro Key News

6.3 Bandai

6.3.1 Bandai Corporate Summary

6.3.2 Bandai Business Overview

6.3.3 Bandai Stuffed Animal & Plush Toys Major Product Offerings

6.3.4 Bandai Sales and Revenue in Germany (2015-2020)

6.3.5 Bandai Key News

6.4 Ty Inc.

6.4.1 Ty Inc. Corporate Summary

6.4.2 Ty Inc. Business Overview

6.4.3 Ty Inc. Stuffed Animal & Plush Toys Major Product Offerings

6.4.4 Ty Inc. Sales and Revenue in Germany (2015-2020)

6.4.5 Ty Inc. Key News

6.5 Simba Dickie Group

6.5.1 Simba Dickie Group Corporate Summary

6.5.2 Simba Dickie Group Business Overview

6.5.3 Simba Dickie Group Stuffed Animal & Plush Toys Major Product Offerings

- 6.5.4 Simba Dickie Group Sales and Revenue in Germany (2015-2020)
- 6.5.5 Simba Dickie Group Key News
- 6.6 Spin Master
  - 6.6.1 Spin Master Corporate Summary
  - 6.6.2 Spin Master Business Overview
  - 6.6.3 Spin Master Stuffed Animal & Plush Toys Major Product Offerings
  - 6.6.4 Spin Master Sales and Revenue in Germany (2015-2020)
  - 6.6.5 Spin Master Key News
- 6.7 TAKARA TOMY
  - 6.6.1 TAKARA TOMY Corporate Summary
  - 6.6.2 TAKARA TOMY Business Overview
  - 6.6.3 TAKARA TOMY Stuffed Animal & Plush Toys Major Product Offerings
  - 6.4.4 TAKARA TOMY Sales and Revenue in Germany (2015-2020)
  - 6.7.5 TAKARA TOMY Key News
- 6.8 Margarete Steiff GmbH
  - 6.8.1 Margarete Steiff GmbH Corporate Summary
  - 6.8.2 Margarete Steiff GmbH Business Overview
  - 6.8.3 Margarete Steiff GmbH Stuffed Animal & Plush Toys Major Product Offerings
  - 6.8.4 Margarete Steiff GmbH Sales and Revenue in Germany (2015-2020)
  - 6.8.5 Margarete Steiff GmbH Key News
- 6.9 MGA Entertainment
  - 6.9.1 MGA Entertainment Corporate Summary
  - 6.9.2 MGA Entertainment Business Overview
  - 6.9.3 MGA Entertainment Stuffed Animal & Plush Toys Major Product Offerings
  - 6.9.4 MGA Entertainment Sales and Revenue in Germany (2015-2020)
  - 6.9.5 MGA Entertainment Key News
- 6.10 Sanrio
  - 6.10.1 Sanrio Corporate Summary
  - 6.10.2 Sanrio Business Overview
  - 6.10.3 Sanrio Stuffed Animal & Plush Toys Major Product Offerings
  - 6.10.4 Sanrio Sales and Revenue in Germany (2015-2020)
  - 6.10.5 Sanrio Key News
- 6.11 Melissa & Doug
  - 6.11.1 Melissa & Doug Corporate Summary
  - 6.11.2 Melissa & Doug Stuffed Animal & Plush Toys Business Overview
  - 6.11.3 Melissa & Doug Stuffed Animal & Plush Toys Major Product Offerings
  - 6.11.4 Melissa & Doug Sales and Revenue in Germany (2015-2020)
  - 6.11.5 Melissa & Doug Key News



## **7 STUFFED ANIMAL & PLUSH TOYS PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS**

7.1 Stuffed Animal & Plush Toys Production Capacity and Value in Germany, Situation Analysis and Prediction, 2015-2026

7.1.1 Germany Stuffed Animal & Plush Toys Production Capacity, 2015-2026

7.1.2 Germany Stuffed Animal & Plush Toys Production 2015-2026

7.1.3 Germany Stuffed Animal & Plush Toys Production Value 2015-2026

7.2 Key Local Stuffed Animal & Plush Toys Manufacturers in Germany

7.2.1 Germany Key Local Stuffed Animal & Plush Toys Manufacturers Production Capacity

7.2.2 Germany Key Local Stuffed Animal & Plush Toys Manufacturers Production

7.2.3 Germany Key Local Stuffed Animal & Plush Toys Manufacturers Production Value

7.2.4 The Proportion of Stuffed Animal & Plush Toys Production Sold in Germany and Sold Other Than Germany by Manufacturers

7.3 Stuffed Animal & Plush Toys Export and Import in Germany

7.3.1 Germany Stuffed Animal & Plush Toys Export Market

7.3.2 Germany Stuffed Animal & Plush Toys Source of Imports

## **8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS**

8.1 PESTLE Analysis for Germany Stuffed Animal & Plush Toys Market

8.2 Market Opportunities & Trends

8.3 Market Drivers

8.4 Market Restraints

## **9 COVID-19 IMPACT ON STUFFED ANIMAL & PLUSH TOYS SUPPLY CHAIN ANALYSIS**

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

9.4.1 Marketing Channels

9.4.2 Stuffed Animal & Plush Toys Distributors and Sales Agents in Germany

## **10 CONCLUSION**

## **11 APPENDIX**

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Key Players of Stuffed Animal & Plush Toys in Germany
- Table 2. Top Players in Germany, Ranking by Revenue (2019)
- Table 3. Germany Stuffed Animal & Plush Toys Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Germany Stuffed Animal & Plush Toys Revenue Share by Companies, 2015-2020
- Table 5. Germany Stuffed Animal & Plush Toys Sales by Companies, (M Units), 2015-2020
- Table 6. Germany Stuffed Animal & Plush Toys Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Stuffed Animal & Plush Toys Price (2015-2020) (US\$/Unit)
- Table 8. Germany Manufacturers Stuffed Animal & Plush Toys Product Type
- Table 9. List of Germany Tier 1 Stuffed Animal & Plush Toys Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Germany Tier 2 and Tier 3 Stuffed Animal & Plush Toys Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Stuffed Animal & Plush Toys Revenue in Germany (US\$, Mn), 2015-2020
- Table 12. By Type - Stuffed Animal & Plush Toys Revenue in Germany (US\$, Mn), 2021-2026
- Table 13. By Type - Stuffed Animal & Plush Toys Sales in Germany (M Units), 2015-2020
- Table 14. By Type - Stuffed Animal & Plush Toys Sales in Germany (M Units), 2021-2026
- Table 15. By Application - Stuffed Animal & Plush Toys Revenue in Germany, (US\$, Mn), 2015-2020
- Table 16. By Application - Stuffed Animal & Plush Toys Revenue in Germany, (US\$, Mn), 2021-2026
- Table 17. By Application - Stuffed Animal & Plush Toys Sales in Germany, (M Units), 2015-2020
- Table 18. By Application - Stuffed Animal & Plush Toys Sales in Germany, (M Units), 2021-2026
- Table 19. Mattel Corporate Summary
- Table 20. Mattel Stuffed Animal & Plush Toys Product Offerings
- Table 21. Mattel Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 22. Hasbro Corporate Summary

Table 23. Hasbro Stuffed Animal & Plush Toys Product Offerings

Table 24. Hasbro Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 25. Bandai Corporate Summary

Table 26. Bandai Stuffed Animal & Plush Toys Product Offerings

Table 27. Bandai Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 28. Ty Inc. Corporate Summary

Table 29. Ty Inc. Stuffed Animal & Plush Toys Product Offerings

Table 30. Ty Inc. Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 31. Simba Dickie Group Corporate Summary

Table 32. Simba Dickie Group Stuffed Animal & Plush Toys Product Offerings

Table 33. Simba Dickie Group Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 34. Spin Master Corporate Summary

Table 35. Spin Master Stuffed Animal & Plush Toys Product Offerings

Table 36. Spin Master Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 37. TAKARA TOMY Corporate Summary

Table 38. TAKARA TOMY Stuffed Animal & Plush Toys Product Offerings

Table 39. TAKARA TOMY Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 40. Margarete Steiff GmbH Corporate Summary

Table 41. Margarete Steiff GmbH Stuffed Animal & Plush Toys Product Offerings

Table 42. Margarete Steiff GmbH Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 43. MGA Entertainment Corporate Summary

Table 44. MGA Entertainment Stuffed Animal & Plush Toys Product Offerings

Table 45. MGA Entertainment Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 46. Sanrio Corporate Summary

Table 47. Sanrio Stuffed Animal & Plush Toys Product Offerings

Table 48. Sanrio Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 49. Melissa & Doug Corporate Summary

Table 50. Melissa & Doug Stuffed Animal & Plush Toys Product Offerings

Table 51. Melissa & Doug Stuffed Animal & Plush Toys Sales (M Units), Revenue (US\$,

Mn) and Average Price (US\$/Unit) (2015-2020)

Table 52. Stuffed Animal & Plush Toys Production Capacity (M Units) of Local Manufacturers in Germany, 2015-2020

Table 53. Stuffed Animal & Plush Toys Production (M Units) of Local Manufacturers in Germany, 2015-2020

Table 54. Germany Stuffed Animal & Plush Toys Production Market Share of Local Manufacturers, 2015-2020

Table 55. Stuffed Animal & Plush Toys Production Value (US\$, Mn) of Local Manufacturers in Germany, 2015-2020

Table 56. Germany Stuffed Animal & Plush Toys Production Value Market Share of Local Manufacturers, 2015-2020

Table 57. The Percentage of Stuffed Animal & Plush Toys Production Sold in Germany and Sold Other Than Germany by Manufacturers

Table 58. The Percentage of Stuffed Animal & Plush Toys Production Sold in Germany and Sold Other Than Germany by Manufacturers

Table 59. Dangeguojia Stuffed Animal & Plush Toys Sales (Consumption), Production, Export and Import, 2015-2020

Table 60. Raw Materials and Suppliers

Table 61. Stuffed Animal & Plush Toys Downstream Clients in Germany

Table 62. Stuffed Animal & Plush Toys Distributors and Sales Agents in Germany

## List Of Figures

### LIST OF FIGURES

- Figure 1. Stuffed Animal & Plush Toys Segment by Type
- Figure 2. Stuffed Animal & Plush Toys Segment by Application
- Figure 3. Dangeguojia Stuffed Animal & Plush Toys Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Stuffed Animal & Plush Toys Market Size in Germany, (US\$, Mn) & (M Units): 2020 VS 2026
- Figure 6. Germany Stuffed Animal & Plush Toys Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Stuffed Animal & Plush Toys Sales in Germany: 2015-2026 (M Units)
- Figure 8. The Top 3 and 5 Players Market Share by Stuffed Animal & Plush Toys Revenue in 2019
- Figure 9. By Type - Germany Stuffed Animal & Plush Toys Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Germany Stuffed Animal & Plush Toys Market Share, 2015-2020
- Figure 11. By Type - Germany Stuffed Animal & Plush Toys Market Share, 2020-2026
- Figure 12. By Type - Germany Stuffed Animal & Plush Toys Price (US\$/Unit), 2015-2026
- Figure 13. By Application - Stuffed Animal & Plush Toys Revenue in Germany (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Germany Stuffed Animal & Plush Toys Market Share, 2015-2020
- Figure 15. By Application - Germany Stuffed Animal & Plush Toys Market Share, 2020-2026
- Figure 16. By Application -Germany Stuffed Animal & Plush Toys Price (US\$/Unit), 2015-2026
- Figure 17. Germany Stuffed Animal & Plush Toys Production Capacity (M Units), 2015-2026
- Figure 18. Germany Stuffed Animal & Plush Toys Actual Output (M Units), 2015-2026
- Figure 19. Germany Stuffed Animal & Plush Toys Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Germany Stuffed Animal & Plush Toys Export Destination, 2019
- Figure 21. The Source of Imports of Germany Stuffed Animal & Plush Toys, 2019
- Figure 22. PEST Analysis for Germany Stuffed Animal & Plush Toys Market in 2020
- Figure 23. Stuffed Animal & Plush Toys Market Opportunities & Trends in Germany
- Figure 24. Stuffed Animal & Plush Toys Market Drivers in Germany

Figure 25. Stuffed Animal & Plush Toys Market Restraints in Germany

Figure 26. Stuffed Animal & Plush Toys Industry Value Chain

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