

Stuffed Animal & Plush Toys Market - Global Outlook and Forecast 2022-2028

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Abstracts

A stuffed toy is a toy with an outer fabric sewn from a textile and stuffed with flexible material. They are known by many names, such as plush toys, stuffed animals, plushies, or stuffies.

This report contains market size and forecasts of Stuffed Animal & Plush Toys in global, including the following market information:

Global Stuffed Animal & Plush Toys Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Stuffed Animal & Plush Toys Market Sales, 2017-2022, 2023-2028, (M Units)

Global top five Stuffed Animal & Plush Toys companies in 2021 (%)

The global Stuffed Animal & Plush Toys market was valued at 9590.1 million in 2021 and is projected to reach US\$ 14820 million by 2028, at a CAGR of 6.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cartoon Toys Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Stuffed Animal & Plush Toys include Mattel, Hasbro, Bandai, Ty Inc., Simba Dickie Group, Spin Master, TAKARA TOMY, Margarete Steiff GmbH and MGA Entertainment, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Stuffed Animal & Plush Toys manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Stuffed Animal & Plush Toys Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Stuffed Animal & Plush Toys Market Segment Percentages, by Type, 2021 (%)

Cartoon Toys

Traditional Stuffed Animals

Dolls & Playsets

Customizable Stuffed Animals

Action Figures & Model Play

Special Feature Plush and Puppets

Global Stuffed Animal & Plush Toys Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Stuffed Animal & Plush Toys Market Segment Percentages, by Application, 2021 (%)

Hyper/Super Market

E-Commerce

Toy Stores

Hobby and Craft Stores

Other Sales

Global Stuffed Animal & Plush Toys Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (M Units)

Global Stuffed Animal & Plush Toys Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Stuffed Animal & Plush Toys revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Stuffed Animal & Plush Toys revenues share in global market, 2021 (%)

Key companies Stuffed Animal & Plush Toys sales in global market, 2017-2022
(Estimated), (M Units)

Key companies Stuffed Animal & Plush Toys sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Mattel

Hasbro

Bandai

Ty Inc.

Simba Dickie Group

Spin Master

TAKARA TOMY

Margarete Steiff GmbH

MGA Entertainment

Sanrio

Melissa & Doug

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