

# Streaming Spending Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Streaming Spending in Global, including the following market information:

Global Streaming Spending Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Streaming Spending market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

SVOD (Subscription-based Video on Demand) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Streaming Spending include Netflix, Amazon, Apple, AT&T, The Walt Disney Company, Tencent, MNC Corporation, Saban Capital Group?Inc. and Baidu and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Streaming Spending companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Streaming Spending Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Streaming Spending Market Segment Percentages, by Type, 2021 (%)

SVOD (Subscription-based Video on Demand)

TVOD (Transactional-based Video on Demand)

AVOD (Advertisement-based Video on Demand)

Global Streaming Spending Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Streaming Spending Market Segment Percentages, by Application, 2021 (%)

Media

Education

Sports

Music

Global Streaming Spending Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Streaming Spending Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Streaming Spending revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Streaming Spending revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Netflix

Amazon

Apple

AT&T

The Walt Disney Company

Tencent

MNC Corporation

Saban Capital Group?Inc.

Baidu

Pacific Century Group

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