

# Strategy and Innovation Roadmapping Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Strategy and innovation roadmapping tools allow EA and technology innovation leaders to visually depict the relationship between strategy, innovation and the state of execution over time. The graphical nature of the interface and its ability to dynamically illustrate complex interrelationships and interdependencies — given supporting analytical lenses — make the use of strategy and innovation roadmapping tools powerful. 'Roadmapping' is a term that describes the activities of developing a roadmap. The combination of time across strategic layers (e.g., market, products and services, technology) distinguishes roadmapping from innovation management alone, which targets idea generation, and the various selection, planning and execution stages of those ideas. Strategy and innovation roadmapping tools not only support the creation of roadmaps, but also incorporate different levels of analysis for each. Strategy and innovation analysis techniques may look both outward and inward.

This report contains market size and forecasts of Strategy and Innovation Roadmapping Software in Global, including the following market information:

Global Strategy and Innovation Roadmapping Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Strategy and Innovation Roadmapping Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$

Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Strategy and Innovation Roadmapping Software include ProductPlan, Roadmunk, Aha!, Productboard, airfocus, Aha Labs, SharpCloud, ITONICS and Sopheon. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Strategy and Innovation Roadmapping Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Strategy and Innovation Roadmapping Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Strategy and Innovation Roadmapping Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Strategy and Innovation Roadmapping Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Strategy and Innovation Roadmapping Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

Global Strategy and Innovation Roadmapping Software Market, By Region and Country,  
2017-2022, 2023-2028 (\$ Millions)

Global Strategy and Innovation Roadmapping Software Market Segment Percentages,  
By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Strategy and Innovation Roadmapping Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Strategy and Innovation Roadmapping Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ProductPlan

Roadmunk

Aha!

Productboard

airfocus

Aha Labs

SharpCloud

ITONICS

Sopheon

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