

Standalone Digital Signage Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital signage is dynamic electronic signage used to display multimedia content to engage viewers.

This report contains market size and forecasts of Standalone Digital Signage in global, including the following market information:

Global Standalone Digital Signage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Standalone Digital Signage Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Standalone Digital Signage companies in 2021 (%)

The global Standalone Digital Signage market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

OLED Technology Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Standalone Digital Signage include Advantec, Cisco Systems, LG Electronics, Panasonic, Samsung Electronics, NEC, BroadSign International, Sony and Sharp, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Standalone Digital Signage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Standalone Digital Signage Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Standalone Digital Signage Market Segment Percentages, by Type, 2021 (%)

OLED Technology

LCD Technology

HD Projector Technology

LED Technology

Global Standalone Digital Signage Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Standalone Digital Signage Market Segment Percentages, by Application, 2021 (%)

Retail

Entertainment and Sports

Education

Corporate

Banking

Global Standalone Digital Signage Market, By Region and Country, 2017-2022,

2023-2028 (\$ Millions) & (K Units)

Global Standalone Digital Signage Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Standalone Digital Signage revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Standalone Digital Signage revenues share in global market, 2021 (%)

Key companies Standalone Digital Signage sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Standalone Digital Signage sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Advantec

Cisco Systems

LG Electronics

Panasonic

Samsung Electronics

NEC

BroadSign International

Sony

Sharp

Quividi

RedFalcon

AdMobilize

Omnivex

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