

# Sports Marketing Intelligence Tool Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Sports Marketing Intelligence Tool in Global, including the following market information:

Global Sports Marketing Intelligence Tool Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Sports Marketing Intelligence Tool market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sports Marketing Intelligence Tool include Zoomph, Blinkfire Analytics, Block Six Analytics, Greenfly, Hookit, KORE Software, GumGum, MVP and Opendorse, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sports Marketing Intelligence Tool companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Sports Marketing Intelligence Tool Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Sports Marketing Intelligence Tool Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Sports Marketing Intelligence Tool Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Sports Marketing Intelligence Tool Market Segment Percentages, by Application, 2021 (%)

Large Teams

Small Teams and Individuals

Global Sports Marketing Intelligence Tool Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Sports Marketing Intelligence Tool Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Sports Marketing Intelligence Tool revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Sports Marketing Intelligence Tool revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Zoomph

Blinkfire Analytics

Block Six Analytics

Greenfly

Hookit

KORE Software

GumGum

MVP

Opendorse

Opta

Pico

SponsorUnited

SSB

Tradable Bits

VBrand Sports

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