

Sports Analytics Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Sports analytics are a collection of relevant, historical, statistics that when properly applied can provide a competitive advantage to a team or individual. Through the collection and analyzation of these data, sports analytics inform players, coaches and other staff in order to facilitate decision making both during and prior to sporting events.

This report contains market size and forecasts of Sports Analytics Software in Global, including the following market information:

Global Sports Analytics Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Sports Analytics Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cricket Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sports Analytics Software include SAP SE, SAS Institute, Tableau Software, Stats Perform, Opta Sports, Trumedia Networks, Nacsport, The Sports Office and Chetu, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sports Analytics Software

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Sports Analytics Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Sports Analytics Software Market Segment Percentages, by Type, 2021 (%)

Cricket

Football

Soccer

Basketball

Baseball

Tennis

Others

Global Sports Analytics Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Sports Analytics Software Market Segment Percentages, by Application, 2021 (%)

Sports Media

Sports League/ Teams

Sponsor Brands

Others

Global Sports Analytics Software Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Sports Analytics Software Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Sports Analytics Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Sports Analytics Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP SE

SAS Institute

Tableau Software

Stats Perform

Opta Sports

Trumedia Networks

Nacsport

The Sports Office

Chetu

ICEBERG Sports Analytics

Agile Sports Analytics

Performa Sports

Global Sports Analytics

Catapult Sports

Sentio

Orreco

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