

Spirit-based RTD Mixes Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/SD33F0312D99EN.html>

Date: March 2022

Pages: 70

Price: US\$ 3,250.00 (Single User License)

ID: SD33F0312D99EN

Abstracts

Spirit-based RTD mixes are products that have a lower alcohol content than spirits and can be consumed directly from the bottle without any preparation. The products are flavored and the alcohol content in the product ranges from 5% to 15% by volume.

This report contains market size and forecasts of Spirit-based RTD Mixes in global, including the following market information:

Global Spirit-based RTD Mixes Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Spirit-based RTD Mixes Market Sales, 2017-2022, 2023-2028, (K L)

Global top five Spirit-based RTD Mixes companies in 2021 (%)

The global Spirit-based RTD Mixes market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Dark Spirit-Based RTD Mixes Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Spirit-based RTD Mixes include Bacardi Limited, Beam Suntory, Diageo, Gruppo Campari, Pernod Ricard, Asahi Breweries, Beverage Brands, Distell and Halewood International, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Spirit-based RTD Mixes manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Spirit-based RTD Mixes Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K L)

Global Spirit-based RTD Mixes Market Segment Percentages, by Type, 2021 (%)

Dark Spirit-Based RTD Mixes

Light Spirit-Based RTD Mixes

Global Spirit-based RTD Mixes Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K L)

Global Spirit-based RTD Mixes Market Segment Percentages, by Application, 2021 (%)

Food and Drink Specialists

Retailers

Others

Global Spirit-based RTD Mixes Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K L)

Global Spirit-based RTD Mixes Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Spirit-based RTD Mixes revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Spirit-based RTD Mixes revenues share in global market, 2021 (%)

Key companies Spirit-based RTD Mixes sales in global market, 2017-2022 (Estimated),
(K L)

Key companies Spirit-based RTD Mixes sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bacardi Limited

Beam Suntory

Diageo

Gruppo Campari

Pernod Ricard

Asahi Breweries

Beverage Brands

Distell

Halewood International

LA Martiniquaise

Mark Anthony Group

Radico Khaitan

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