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Spending on AI and Analytics in Retail Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Spending on AI and Analytics in Retail in Global, including the following market information:

Global Spending on AI and Analytics in Retail Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Spending on AI and Analytics in Retail market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Hardware Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Spending on AI and Analytics in Retail include Cisco Systems, IBM, Microsoft, Nvidia, Amazon Web Services, Oracle, SAP, Intel and Google, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Spending on AI and Analytics in Retail companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

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Total Market by Segment:

Global Spending on AI and Analytics in Retail Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Spending on AI and Analytics in Retail Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Services

Global Spending on AI and Analytics in Retail Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Spending on AI and Analytics in Retail Market Segment Percentages, by Application, 2021 (%)

Predictive Merchandising

Programmatic Advertising

Market Forecasting

In-Store Visual Monitoring and Surveillance

Location-Based Marketing

Others

Global Spending on AI and Analytics in Retail Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Spending on AI and Analytics in Retail Market Segment Percentages, By Region

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and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea
  - Southeast Asia
  - India

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Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Spending on AI and Analytics in Retail revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Spending on AI and Analytics in Retail revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cisco Systems

IBM

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Microsoft

Nvidia

Amazon Web Services

Oracle

SAP

Intel

Google

Sentient Technologies

Salesforce

Visenze

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