

Spectacular Outdoor Advertising Market - Global Outlook and Forecast 2022-2028

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Abstracts

Spectacular outdoor advertising acts as a mass-market medium that primarily focuses on high-traffic areas to broadcast messages related to branding and support campaigns.

This report contains market size and forecasts of Spectacular Outdoor Advertising in Global, including the following market information:

Global Spectacular Outdoor Advertising Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Spectacular Outdoor Advertising market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Physical Spectacular Outdoor Advertising Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Spectacular Outdoor Advertising include Clear Channel Outdoor, JCDecaux Group, Lamar Advertising, Outfront Media, Stroer, Adams Outdoor Advertising, AdSpace Networks, AirMedia and APG|SGA, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Spectacular Outdoor Advertising companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Spectacular Outdoor Advertising Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Spectacular Outdoor Advertising Market Segment Percentages, by Type, 2021 (%)

Physical Spectacular Outdoor Advertising

Digital Spectacular Outdoor Advertising

Global Spectacular Outdoor Advertising Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Spectacular Outdoor Advertising Market Segment Percentages, by Application, 2021 (%)

Commercial Sector

Municipal & Public Organization

Others

Global Spectacular Outdoor Advertising Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Spectacular Outdoor Advertising Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Spectacular Outdoor Advertising revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Spectacular Outdoor Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Clear Channel Outdoor

JCDecaux Group

Lamar Advertising

Outfront Media

Stroer

Adams Outdoor Advertising

AdSpace Networks

AirMedia

APG|SGA

APN Outdoor

Burkhart Advertising

Captivate Network

Daktronics

DDI Signs

Euromedia Group

Eye Airports

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Fairway Outdoor Advertising

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Van Wagner Group

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Figure 58. Zoom Media Spectacular Outdoor Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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