

Specialty Household Cleaners Market, Global Outlook and Forecast 2022-2028

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Abstracts

Specialty household cleaners address issues such as the growing hygiene concerns among consumers, demand for eco-friendly products, want for convenient cleaning solutions due to hectic lifestyle, and dependency on external housekeeping experts.

This report contains market size and forecasts of Specialty Household Cleaners in global, including the following market information:

Global Specialty Household Cleaners Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Specialty Household Cleaners Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Specialty Household Cleaners companies in 2021 (%)

The global Specialty Household Cleaners market was valued at 27140 million in 2021 and is projected to reach US\$ 31660 million by 2028, at a CAGR of 2.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Glass Cleaners Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Specialty Household Cleaners include Colgate Palmolive, McBride, Church & Dwight, Henkel, Kao Corporation, Godrej Consumer Products, SC Johnson & Son, Clorox Company and Seventh Generation, etc. In 2021,

the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Specialty Household Cleaners manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Specialty Household Cleaners Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Specialty Household Cleaners Market Segment Percentages, by Type, 2021 (%)

Glass Cleaners

Auto Polishes

Hard Surface Cleaners

Toilet Bowl Cleaners

Others

Global Specialty Household Cleaners Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Specialty Household Cleaners Market Segment Percentages, by Application, 2021 (%)

Bathroom

Floor

Kitchen

Bedrooms

Others

Global Specialty Household Cleaners Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K MT)

Global Specialty Household Cleaners Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Specialty Household Cleaners revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Specialty Household Cleaners revenues share in global market, 2021

(%)

Key companies Specialty Household Cleaners sales in global market, 2017-2022
(Estimated), (K MT)

Key companies Specialty Household Cleaners sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Colgate Palmolive

McBride

Church & Dwight

Henkel

Kao Corporation

Godrej Consumer Products

SC Johnson & Son

Clorox Company

Seventh Generation

Procter & Gamble

Reckitt Benckiser Group

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