

Software Publishers Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/S806BC69CB3BEN.html>

Date: March 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: S806BC69CB3BEN

Abstracts

Software product companies develop, market and distribute software products for commercial and personal use. Publishers are usually sold in the form of licenses to use the software for a specified period or permanently. The license generally entitles the buyer to receive updates of the programs. Companies in this industry create and distribute computer software by designing software, providing documentation, assisting in installation and providing support services to software purchasers. Some businesses design, develop and publish; others only publish.

This report contains market size and forecasts of Software Publishers in Global, including the following market information:

Global Software Publishers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Software Publishers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Operating Systems & Productivity Software Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Software Publishers include Microsoft, HP, Oracle, Dell Technologies and IBM, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Software Publishers companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Software Publishers Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Software Publishers Market Segment Percentages, by Type, 2021 (%)

Operating Systems & Productivity Software

Publishing, Business Analytics & Enterprise Software

Database, Storage & Backup Software

Publishing, Video Game Software

Design, Editing & Rendering Software

Global Software Publishers Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Software Publishers Market Segment Percentages, by Application, 2021 (%)

Commercial

Personal

Global Software Publishers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Software Publishers Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Software Publishers revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Software Publishers revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

HP

Oracle

Dell Technologies

IBM

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Software Publishers Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Software Publishers Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL SOFTWARE PUBLISHERS OVERALL MARKET SIZE

- 2.1 Global Software Publishers Market Size: 2021 VS 2028
- 2.2 Global Software Publishers Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Software Publishers Players in Global Market
- 3.2 Top Global Software Publishers Companies Ranked by Revenue
- 3.3 Global Software Publishers Revenue by Companies
- 3.4 Top 3 and Top 5 Software Publishers Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Software Publishers Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Software Publishers Players in Global Market
 - 3.6.1 List of Global Tier 1 Software Publishers Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Software Publishers Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Software Publishers Market Size Markets, 2021 & 2028

4.1.2 Operating Systems & Productivity Software

4.1.3 Publishing, Business Analytics & Enterprise Software

4.1.4 Database, Storage & Backup Software

4.1.5 Publishing, Video Game Software

4.1.6 Design, Editing & Rendering Software

4.2 By Type - Global Software Publishers Revenue & Forecasts

4.2.1 By Type - Global Software Publishers Revenue, 2017-2022

4.2.2 By Type - Global Software Publishers Revenue, 2023-2028

4.2.3 By Type - Global Software Publishers Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Software Publishers Market Size, 2021 & 2028

5.1.2 Commercial

5.1.3 Personal

5.2 By Application - Global Software Publishers Revenue & Forecasts

5.2.1 By Application - Global Software Publishers Revenue, 2017-2022

5.2.2 By Application - Global Software Publishers Revenue, 2023-2028

5.2.3 By Application - Global Software Publishers Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Software Publishers Market Size, 2021 & 2028

6.2 By Region - Global Software Publishers Revenue & Forecasts

6.2.1 By Region - Global Software Publishers Revenue, 2017-2022

6.2.2 By Region - Global Software Publishers Revenue, 2023-2028

6.2.3 By Region - Global Software Publishers Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Software Publishers Revenue, 2017-2028

6.3.2 US Software Publishers Market Size, 2017-2028

6.3.3 Canada Software Publishers Market Size, 2017-2028

6.3.4 Mexico Software Publishers Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Software Publishers Revenue, 2017-2028

6.4.2 Germany Software Publishers Market Size, 2017-2028

6.4.3 France Software Publishers Market Size, 2017-2028

- 6.4.4 U.K. Software Publishers Market Size, 2017-2028
- 6.4.5 Italy Software Publishers Market Size, 2017-2028
- 6.4.6 Russia Software Publishers Market Size, 2017-2028
- 6.4.7 Nordic Countries Software Publishers Market Size, 2017-2028
- 6.4.8 Benelux Software Publishers Market Size, 2017-2028

6.5 Asia

- 6.5.1 By Region - Asia Software Publishers Revenue, 2017-2028
- 6.5.2 China Software Publishers Market Size, 2017-2028
- 6.5.3 Japan Software Publishers Market Size, 2017-2028
- 6.5.4 South Korea Software Publishers Market Size, 2017-2028
- 6.5.5 Southeast Asia Software Publishers Market Size, 2017-2028
- 6.5.6 India Software Publishers Market Size, 2017-2028

6.6 South America

- 6.6.1 By Country - South America Software Publishers Revenue, 2017-2028
- 6.6.2 Brazil Software Publishers Market Size, 2017-2028
- 6.6.3 Argentina Software Publishers Market Size, 2017-2028

6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Software Publishers Revenue, 2017-2028
- 6.7.2 Turkey Software Publishers Market Size, 2017-2028
- 6.7.3 Israel Software Publishers Market Size, 2017-2028
- 6.7.4 Saudi Arabia Software Publishers Market Size, 2017-2028
- 6.7.5 UAE Software Publishers Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Microsoft

- 7.1.1 Microsoft Corporate Summary
- 7.1.2 Microsoft Business Overview
- 7.1.3 Microsoft Software Publishers Major Product Offerings
- 7.1.4 Microsoft Software Publishers Revenue in Global Market (2017-2022)
- 7.1.5 Microsoft Key News

7.2 HP

- 7.2.1 HP Corporate Summary
- 7.2.2 HP Business Overview
- 7.2.3 HP Software Publishers Major Product Offerings
- 7.2.4 HP Software Publishers Revenue in Global Market (2017-2022)
- 7.2.5 HP Key News

7.3 Oracle

- 7.3.1 Oracle Corporate Summary

7.3.2 Oracle Business Overview

7.3.3 Oracle Software Publishers Major Product Offerings

7.3.4 Oracle Software Publishers Revenue in Global Market (2017-2022)

7.3.5 Oracle Key News

7.4 Dell Technologies

7.4.1 Dell Technologies Corporate Summary

7.4.2 Dell Technologies Business Overview

7.4.3 Dell Technologies Software Publishers Major Product Offerings

7.4.4 Dell Technologies Software Publishers Revenue in Global Market (2017-2022)

7.4.5 Dell Technologies Key News

7.5 IBM

7.5.1 IBM Corporate Summary

7.5.2 IBM Business Overview

7.5.3 IBM Software Publishers Major Product Offerings

7.5.4 IBM Software Publishers Revenue in Global Market (2017-2022)

7.5.5 IBM Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Software Publishers Market Opportunities & Trends in Global Market
- Table 2. Software Publishers Market Drivers in Global Market
- Table 3. Software Publishers Market Restraints in Global Market
- Table 4. Key Players of Software Publishers in Global Market
- Table 5. Top Software Publishers Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Software Publishers Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Software Publishers Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Software Publishers Product Type
- Table 9. List of Global Tier 1 Software Publishers Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Software Publishers Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Software Publishers Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Software Publishers Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Software Publishers Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Software Publishers Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Software Publishers Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Software Publishers Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Software Publishers Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Software Publishers Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Software Publishers Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Software Publishers Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Software Publishers Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Software Publishers Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Software Publishers Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Software Publishers Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Software Publishers Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Software Publishers Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Software Publishers Revenue, (US\$, Mn),

2023-2028

Table 28. By Country - Middle East & Africa Software Publishers Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Software Publishers Revenue, (US\$, Mn), 2023-2028

Table 30. Microsoft Corporate Summary

Table 31. Microsoft Software Publishers Product Offerings

Table 32. Microsoft Software Publishers Revenue (US\$, Mn), (2017-2022)

Table 33. HP Corporate Summary

Table 34. HP Software Publishers Product Offerings

Table 35. HP Software Publishers Revenue (US\$, Mn), (2017-2022)

Table 36. Oracle Corporate Summary

Table 37. Oracle Software Publishers Product Offerings

Table 38. Oracle Software Publishers Revenue (US\$, Mn), (2017-2022)

Table 39. Dell Technologies Corporate Summary

Table 40. Dell Technologies Software Publishers Product Offerings

Table 41. Dell Technologies Software Publishers Revenue (US\$, Mn), (2017-2022)

Table 42. IBM Corporate Summary

Table 43. IBM Software Publishers Product Offerings

Table 44. IBM Software Publishers Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Software Publishers Segment by Type in 2021
- Figure 2. Software Publishers Segment by Application in 2021
- Figure 3. Global Software Publishers Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Software Publishers Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Software Publishers Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Software Publishers Revenue in 2021
- Figure 8. By Type - Global Software Publishers Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Software Publishers Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Software Publishers Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Software Publishers Revenue Market Share, 2017-2028
- Figure 12. US Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Software Publishers Revenue Market Share, 2017-2028
- Figure 16. Germany Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Software Publishers Revenue Market Share, 2017-2028
- Figure 24. China Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Software Publishers Revenue Market Share, 2017-2028
- Figure 30. Brazil Software Publishers Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Software Publishers Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Software Publishers Revenue Market Share, 2017-2028

Figure 33. Turkey Software Publishers Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Software Publishers Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Software Publishers Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Software Publishers Revenue, (US\$, Mn), 2017-2028

Figure 37. Microsoft Software Publishers Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. HP Software Publishers Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Oracle Software Publishers Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Dell Technologies Software Publishers Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. IBM Software Publishers Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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