

Software Asset Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Software asset management (SAM) tools automate many of the tasks required to maintain compliance with software licenses, thereby controlling software spending. They facilitate the in-depth analysis of software assets by decoding software license entitlements, automating the collection of software consumption data, establishing independent software vendor (ISV) effective license position (ELP), and optimizing software value delivery and information sharing. SAM tools manage entitlements from enterprise license agreements, purchases and other records to automatically determine and optimize license position against discovered software. Infrastructure and operations (I&O) leaders use SAM tools for managing software entitlement, in lieu of using spreadsheets, due to the rising complexity of software-licensing schemes.

This report contains market size and forecasts of Software Asset Management Software in Global, including the following market information:

Global Software Asset Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Software Asset Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Software Asset Management Software include Snow Software, Flexera, Aspera, Certero, Ivanti, ServiceNow, BMC Software, Cherwell Software and Symantec, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Software Asset Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Software Asset Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Software Asset Management Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Software Asset Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Software Asset Management Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

Global Software Asset Management Software Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Software Asset Management Software Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Software Asset Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Software Asset Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Snow Software

Flexera

Aspera

Certero

Ivanti

ServiceNow

BMC Software

Cherwell Software

Symantec

Belarc

Eracent

Scalable Software

1E

IBM

Open iT

Broadcom

License Dashboard

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