

Software Asset Management (SAM) Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Software asset management (SAM) software is used to document and manage the software licenses used by a business. Traditionally used to track local, on-premises software licenses, many SAM tools have broadened their scope to include tracking SaaS assets as well. Companies use SAM software for a variety of reasons, including cost tracking, contract management and compliance, and license management, making them prime tools for internal asset and user access managers.

This report contains market size and forecasts of Software Asset Management (SAM) Software in Global, including the following market information:

Global Software Asset Management (SAM) Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Software Asset Management (SAM) Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Software Asset Management (SAM) Software include Snow Software, Flexera, BMC Software, Microsoft, Ivanti, ServiceNow, Certero, USU

Software and Micro Focus (Formerly HPE), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Software Asset Management (SAM) Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Software Asset Management (SAM) Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Software Asset Management (SAM) Software Market Segment Percentages, by Type, 2021 (%)

On-premises

Cloud Based

Global Software Asset Management (SAM) Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Software Asset Management (SAM) Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Software Asset Management (SAM) Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Software Asset Management (SAM) Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Software Asset Management (SAM) Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Software Asset Management (SAM) Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Snow Software

Flexera

BMC Software

Microsoft

Ivanti

ServiceNow

Certero

USU Software

Micro Focus (Formerly HPE)

License Dashboard

ManageEngine (Zoho Corp)

Cherwell Software

Scalable Software

Broadcom

Axios Systems

Freshworks

Eracent

Matrix42

AssetSonar

SoftwareONE

InvGate

Symphony

Lansweeper

SysAid Technologies

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