

Software Asset Management Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Software Asset Management in Global, including the following market information:

Global Software Asset Management Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Software Asset Management market was valued at 1278.9 million in 2021 and is projected to reach US\$ 2197.4 million by 2028, at a CAGR of 8.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Software Asset Management include Snow Software, Flexera, BMC Software, Ivanti, Certero, Servicenow, Aspera Technologies, Cherwell Software and Scalable Software, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Software Asset Management companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Software Asset Management Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Software Asset Management Market Segment Percentages, by Type, 2021 (%)

On-premises

Cloud

Global Software Asset Management Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Software Asset Management Market Segment Percentages, by Application, 2021 (%)

Banking, Financial Services, and Insurance (BFSI)

IT and Telecom

Manufacturing

Retail and Consumer Goods

Government

Healthcare and Life Sciences

Education

Media and Entertainment

Others

Global Software Asset Management Market, By Region and Country, 2017-2022,

2023-2028 (\$ Millions)

Global Software Asset Management Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Software Asset Management revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Software Asset Management revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Snow Software

Flexera

BMC Software

Ivanti

Certero

Servicenow

Aspera Technologies

Cherwell Software

Scalable Software

CA Technologies

Symantec

IBM

Micro Focus

Microsoft

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Software Asset Management Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Software Asset Management Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL SOFTWARE ASSET MANAGEMENT OVERALL MARKET SIZE

- 2.1 Global Software Asset Management Market Size: 2021 VS 2028
- 2.2 Global Software Asset Management Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Software Asset Management Players in Global Market
- 3.2 Top Global Software Asset Management Companies Ranked by Revenue
- 3.3 Global Software Asset Management Revenue by Companies
- 3.4 Top 3 and Top 5 Software Asset Management Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Software Asset Management Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Software Asset Management Players in Global Market
 - 3.6.1 List of Global Tier 1 Software Asset Management Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Software Asset Management Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Software Asset Management Market Size Markets, 2021 & 2028

4.1.2 On-premises

4.1.3 Cloud

4.2 By Type - Global Software Asset Management Revenue & Forecasts

4.2.1 By Type - Global Software Asset Management Revenue, 2017-2022

4.2.2 By Type - Global Software Asset Management Revenue, 2023-2028

4.2.3 By Type - Global Software Asset Management Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Software Asset Management Market Size, 2021 & 2028

5.1.2 Banking, Financial Services, and Insurance (BFSI)

5.1.3 IT and Telecom

5.1.4 Manufacturing

5.1.5 Retail and Consumer Goods

5.1.6 Government

5.1.7 Healthcare and Life Sciences

5.1.8 Education

5.1.9 Media and Entertainment

5.1.10 Others

5.2 By Application - Global Software Asset Management Revenue & Forecasts

5.2.1 By Application - Global Software Asset Management Revenue, 2017-2022

5.2.2 By Application - Global Software Asset Management Revenue, 2023-2028

5.2.3 By Application - Global Software Asset Management Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Software Asset Management Market Size, 2021 & 2028

6.2 By Region - Global Software Asset Management Revenue & Forecasts

6.2.1 By Region - Global Software Asset Management Revenue, 2017-2022

6.2.2 By Region - Global Software Asset Management Revenue, 2023-2028

6.2.3 By Region - Global Software Asset Management Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Software Asset Management Revenue, 2017-2028

6.3.2 US Software Asset Management Market Size, 2017-2028

6.3.3 Canada Software Asset Management Market Size, 2017-2028

6.3.4 Mexico Software Asset Management Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Software Asset Management Revenue, 2017-2028

6.4.2 Germany Software Asset Management Market Size, 2017-2028

6.4.3 France Software Asset Management Market Size, 2017-2028

6.4.4 U.K. Software Asset Management Market Size, 2017-2028

6.4.5 Italy Software Asset Management Market Size, 2017-2028

6.4.6 Russia Software Asset Management Market Size, 2017-2028

6.4.7 Nordic Countries Software Asset Management Market Size, 2017-2028

6.4.8 Benelux Software Asset Management Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Software Asset Management Revenue, 2017-2028

6.5.2 China Software Asset Management Market Size, 2017-2028

6.5.3 Japan Software Asset Management Market Size, 2017-2028

6.5.4 South Korea Software Asset Management Market Size, 2017-2028

6.5.5 Southeast Asia Software Asset Management Market Size, 2017-2028

6.5.6 India Software Asset Management Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Software Asset Management Revenue, 2017-2028

6.6.2 Brazil Software Asset Management Market Size, 2017-2028

6.6.3 Argentina Software Asset Management Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Software Asset Management Revenue, 2017-2028

6.7.2 Turkey Software Asset Management Market Size, 2017-2028

6.7.3 Israel Software Asset Management Market Size, 2017-2028

6.7.4 Saudi Arabia Software Asset Management Market Size, 2017-2028

6.7.5 UAE Software Asset Management Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Snow Software

7.1.1 Snow Software Corporate Summary

7.1.2 Snow Software Business Overview

7.1.3 Snow Software Software Asset Management Major Product Offerings

7.1.4 Snow Software Software Asset Management Revenue in Global Market (2017-2022)

7.1.5 Snow Software Key News

7.2 Flexera

7.2.1 Flexera Corporate Summary

7.2.2 Flexera Business Overview

7.2.3 Flexera Software Asset Management Major Product Offerings

7.2.4 Flexera Software Asset Management Revenue in Global Market (2017-2022)

7.2.5 Flexera Key News

7.3 BMC Software

7.3.1 BMC Software Corporate Summary

7.3.2 BMC Software Business Overview

7.3.3 BMC Software Software Asset Management Major Product Offerings

7.3.4 BMC Software Software Asset Management Revenue in Global Market (2017-2022)

7.3.5 BMC Software Key News

7.4 Ivanti

7.4.1 Ivanti Corporate Summary

7.4.2 Ivanti Business Overview

7.4.3 Ivanti Software Asset Management Major Product Offerings

7.4.4 Ivanti Software Asset Management Revenue in Global Market (2017-2022)

7.4.5 Ivanti Key News

7.5 Certero

7.5.1 Certero Corporate Summary

7.5.2 Certero Business Overview

7.5.3 Certero Software Asset Management Major Product Offerings

7.5.4 Certero Software Asset Management Revenue in Global Market (2017-2022)

7.5.5 Certero Key News

7.6 ServiceNow

7.6.1 ServiceNow Corporate Summary

7.6.2 ServiceNow Business Overview

7.6.3 ServiceNow Software Asset Management Major Product Offerings

7.6.4 ServiceNow Software Asset Management Revenue in Global Market (2017-2022)

7.6.5 ServiceNow Key News

7.7 Aspera Technologies

7.7.1 Aspera Technologies Corporate Summary

7.7.2 Aspera Technologies Business Overview

7.7.3 Aspera Technologies Software Asset Management Major Product Offerings

7.7.4 Aspera Technologies Software Asset Management Revenue in Global Market

(2017-2022)

7.7.5 Aspera Technologies Key News

7.8 Cherwell Software

7.8.1 Cherwell Software Corporate Summary

7.8.2 Cherwell Software Business Overview

7.8.3 Cherwell Software Software Asset Management Major Product Offerings

7.8.4 Cherwell Software Software Asset Management Revenue in Global Market

(2017-2022)

7.8.5 Cherwell Software Key News

7.9 Scalable Software

7.9.1 Scalable Software Corporate Summary

7.9.2 Scalable Software Business Overview

7.9.3 Scalable Software Software Asset Management Major Product Offerings

7.9.4 Scalable Software Software Asset Management Revenue in Global Market

(2017-2022)

7.9.5 Scalable Software Key News

7.10 CA Technologies

7.10.1 CA Technologies Corporate Summary

7.10.2 CA Technologies Business Overview

7.10.3 CA Technologies Software Asset Management Major Product Offerings

7.10.4 CA Technologies Software Asset Management Revenue in Global Market

(2017-2022)

7.10.5 CA Technologies Key News

7.11 Symantec

7.11.1 Symantec Corporate Summary

7.11.2 Symantec Business Overview

7.11.3 Symantec Software Asset Management Major Product Offerings

7.11.4 Symantec Software Asset Management Revenue in Global Market (2017-2022)

7.11.5 Symantec Key News

7.12 IBM

7.12.1 IBM Corporate Summary

7.12.2 IBM Business Overview

7.12.3 IBM Software Asset Management Major Product Offerings

7.12.4 IBM Software Asset Management Revenue in Global Market (2017-2022)

7.12.5 IBM Key News

7.13 Micro Focus

7.13.1 Micro Focus Corporate Summary

7.13.2 Micro Focus Business Overview

7.13.3 Micro Focus Software Asset Management Major Product Offerings

7.13.4 Micro Focus Software Asset Management Revenue in Global Market
(2017-2022)

7.13.5 Micro Focus Key News

7.14 Microsoft

7.14.1 Microsoft Corporate Summary

7.14.2 Microsoft Business Overview

7.14.3 Microsoft Software Asset Management Major Product Offerings

7.14.4 Microsoft Software Asset Management Revenue in Global Market (2017-2022)

7.14.5 Microsoft Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Software Asset Management Market Opportunities & Trends in Global Market

Table 2. Software Asset Management Market Drivers in Global Market

Table 3. Software Asset Management Market Restraints in Global Market

Table 4. Key Players of Software Asset Management in Global Market

Table 5. Top Software Asset Management Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Software Asset Management Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Software Asset Management Revenue Share by Companies, 2017-2022

Table 8. Global Companies Software Asset Management Product Type

Table 9. List of Global Tier 1 Software Asset Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Software Asset Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Software Asset Management Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Software Asset Management Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Software Asset Management Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Software Asset Management Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Software Asset Management Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Software Asset Management Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Software Asset Management Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Software Asset Management Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Software Asset Management Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Software Asset Management Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Software Asset Management Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Software Asset Management Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Software Asset Management Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Software Asset Management Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Software Asset Management Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Software Asset Management Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Software Asset Management Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Software Asset Management Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Software Asset Management Revenue, (US\$, Mn), 2023-2028

Table 30. Snow Software Corporate Summary

Table 31. Snow Software Software Asset Management Product Offerings

Table 32. Snow Software Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 33. Flexera Corporate Summary

Table 34. Flexera Software Asset Management Product Offerings

Table 35. Flexera Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 36. BMC Software Corporate Summary

Table 37. BMC Software Software Asset Management Product Offerings

Table 38. BMC Software Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 39. Ivanti Corporate Summary

Table 40. Ivanti Software Asset Management Product Offerings

Table 41. Ivanti Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 42. Certero Corporate Summary

Table 43. Certero Software Asset Management Product Offerings

Table 44. Certero Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 45. Servicenow Corporate Summary

Table 46. Servicenow Software Asset Management Product Offerings

Table 47. Servicenow Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 48. Aspera Technologies Corporate Summary

Table 49. Aspera Technologies Software Asset Management Product Offerings

Table 50. Aspera Technologies Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 51. Cherwell Software Corporate Summary

Table 52. Cherwell Software Software Asset Management Product Offerings

Table 53. Cherwell Software Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 54. Scalable Software Corporate Summary

Table 55. Scalable Software Software Asset Management Product Offerings

Table 56. Scalable Software Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 57. CA Technologies Corporate Summary

Table 58. CA Technologies Software Asset Management Product Offerings

Table 59. CA Technologies Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 60. Symantec Corporate Summary

Table 61. Symantec Software Asset Management Product Offerings

Table 62. Symantec Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 63. IBM Corporate Summary

Table 64. IBM Software Asset Management Product Offerings

Table 65. IBM Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 66. Micro Focus Corporate Summary

Table 67. Micro Focus Software Asset Management Product Offerings

Table 68. Micro Focus Software Asset Management Revenue (US\$, Mn), (2017-2022)

Table 69. Microsoft Corporate Summary

Table 70. Microsoft Software Asset Management Product Offerings

Table 71. Microsoft Software Asset Management Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Software Asset Management Segment by Type in 2021
- Figure 2. Software Asset Management Segment by Application in 2021
- Figure 3. Global Software Asset Management Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Software Asset Management Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Software Asset Management Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Software Asset Management Revenue in 2021
- Figure 8. By Type - Global Software Asset Management Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Software Asset Management Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Software Asset Management Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Software Asset Management Revenue Market Share, 2017-2028
- Figure 12. US Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Software Asset Management Revenue Market Share, 2017-2028
- Figure 16. Germany Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Software Asset Management Revenue Market Share, 2017-2028
- Figure 24. China Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Software Asset Management Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Software Asset Management Revenue, (US\$, Mn),

2017-2028

Figure 28. India Software Asset Management Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Software Asset Management Revenue Market Share, 2017-2028

Figure 30. Brazil Software Asset Management Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Software Asset Management Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Software Asset Management Revenue Market Share, 2017-2028

Figure 33. Turkey Software Asset Management Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Software Asset Management Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Software Asset Management Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Software Asset Management Revenue, (US\$, Mn), 2017-2028

Figure 37. Snow Software Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Flexera Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. BMC Software Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Ivanti Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Certero Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Servicenow Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Aspera Technologies Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Cherwell Software Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Scalable Software Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. CA Technologies Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Symantec Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. IBM Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Micro Focus Software Asset Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Microsoft Software Asset Management Revenue Year Over Year Growth

(US\$, Mn) & (2017-2022)

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