

Software Asset Management Managed Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

The software asset management (SAM) discipline enables the leverage of intelligence and best practices to manage usage rights, optimize utilization transparency to deliver cost savings, and provide data for governance requirements. Specialized SAM managed service providers leverage core skills and methodologies to transform existing approaches and deliver a series of optimization and governance outcomes. SAM managed service providers deliver ongoing managed services that extend beyond the automation delivered by SAM tools and capabilities of in-house resources. Services include developing, transforming and delivering processes for: • Making informed software acquisition, maintenance renewal and disposal decisions • Identifying and eliminating unused or infrequently used software and online services • Consolidating licenses and subscriptions, or migrating to new licensing models • Managing compliance with usage rights • Governing security and associated compliance risks.

This report contains market size and forecasts of Software Asset Management Managed Service in Global, including the following market information:

Global Software Asset Management Managed Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Software Asset Management Managed Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$

Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Software Asset Management Managed Service include Anglepoint, Certero, IT Asset Management Solutions, B-lay, TMG, Business Continuity Services (BCS), Derive Logic, Elee and Aspera, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Software Asset Management Managed Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Software Asset Management Managed Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Software Asset Management Managed Service Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Software Asset Management Managed Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Software Asset Management Managed Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

Global Software Asset Management Managed Service Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Software Asset Management Managed Service Market Segment Percentages,
By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Software Asset Management Managed Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Software Asset Management Managed Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Anglepoint

Certero

IT Asset Management Solutions

B-lay

TMG

Business Continuity Services (BCS)

Derive Logic

Elee

Aspera

Bytes Technology Group

Crayon

Deloitte

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