

# Soft Touch Polyurethane Advanced Coatings Market, Global Outlook and Forecast 2022-2028

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# Abstracts

Soft Touch Polyurethane is an acrylic polyurethane formulated to provide a soft, smooth feel to the coating surface. The matte finish protects against smudges and fingerprints. This specially designed water-based formula provides excellent scratch and stain resistance.

This report contains market size and forecasts of Soft Touch Polyurethane Advanced Coatings in global, including the following market information:

Global Soft Touch Polyurethane Advanced Coatings Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Soft Touch Polyurethane Advanced Coatings Market Sales, 2017-2022, 2023-2028, (Tons)

Global top five Soft Touch Polyurethane Advanced Coatings companies in 2021 (%)

The global Soft Touch Polyurethane Advanced Coatings market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Water-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Soft Touch Polyurethane Advanced Coatings include



RPM International, The Sherwin Williams Company, AkzoNobel, PPG Industries, Axalta Coating Systems, Jotun, Aexcel Corporation and Sokan New Materials, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Soft Touch Polyurethane Advanced Coatings manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Soft Touch Polyurethane Advanced Coatings Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Tons)

Global Soft Touch Polyurethane Advanced Coatings Market Segment Percentages, by Type, 2021 (%)

Water-Based

Solvent-Based

Global Soft Touch Polyurethane Advanced Coatings Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Tons)

Global Soft Touch Polyurethane Advanced Coatings Market Segment Percentages, by Application, 2021 (%)

Automotive Industry

Transport Industry

**Electrical and Electronics** 

Packaging

Others

Soft Touch Polyurethane Advanced Coatings Market, Global Outlook and Forecast 2022-2028



Global Soft Touch Polyurethane Advanced Coatings Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Tons)

Global Soft Touch Polyurethane Advanced Coatings Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan



South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Key companies Soft Touch Polyurethane Advanced Coatings revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Soft Touch Polyurethane Advanced Coatings revenues share in global market, 2021 (%)



Key companies Soft Touch Polyurethane Advanced Coatings sales in global market, 2017-2022 (Estimated), (Tons)

Key companies Soft Touch Polyurethane Advanced Coatings sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

**RPM** International

The Sherwin Williams Company

AkzoNobel

**PPG** Industries

Axalta Coating Systems

Jotun

Aexcel Corporation

Sokan New Materials



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