

Soft Skills Training Market - Global Outlook and Forecast 2022-2028

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Abstracts

Soft skills can be broadly categorized under three segments: character, interpersonal skills, and critical and creative thinking. Soft skills play a crucial role in enabling individuals to communicate effectively, manage a team with good interpersonal skills, and solve problems. Therefore, apart from training students and employees in technical skills, organizations and education institutions are using their discretionary budget to train them in soft skills.

This report contains market size and forecasts of Soft Skills Training in Global, including the following market information:

Global Soft Skills Training Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Soft Skills Training market was valued at 12080 million in 2021 and is projected to reach US\$ 22340 million by 2028, at a CAGR of 9.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Character Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Soft Skills Training include Pearson, Articulate, Skillsoft, Vitalsmarts, Articulate, Computer Generated Solutions, Desire2Learn, Global Training Solutions and Interaction Associates, etc. In 2021, the global top five players

have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Soft Skills Training companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Soft Skills Training Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Soft Skills Training Market Segment Percentages, by Type, 2021 (%)

Character

Interpersonal Skills

Critical and Creative Thinking

Global Soft Skills Training Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Soft Skills Training Market Segment Percentages, by Application, 2021 (%)

Corporate

Institutions

Others

Global Soft Skills Training Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Soft Skills Training Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Soft Skills Training revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Soft Skills Training revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pearson

Articulate

Skillsoft

Vitalsmarts

Articulate

Computer Generated Solutions

Desire2Learn

Global Training Solutions

Interaction Associates

New Horizons Worldwide

NIIT

Wilson Learning Worldwide

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