

Soft Beverages Market, Global Outlook and Forecast 2022-2028

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Abstracts

Soft drinks belong to the non-alcoholic beverage industry. Depending on the region, they are also known as soda, pop, or carbonated beverages, and cover drinks containing water, sugar or a type of artificial sweetener, and a flavoring agent. Those fizzy drinks are mostly available in regular and diet varieties. In this report, soft drinks also include non-alcoholic ready-to-drink beverages such as juice, bottled water, functional drinks (sports and energy drinks), and coffee and tea (hot and iced).

This report contains market size and forecasts of Soft Beverages in global, including the following market information:

Global Soft Beverages Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Soft Beverages Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Soft Beverages companies in 2021 (%)

The global Soft Beverages market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Carbonated Soft Drinks Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Soft Beverages include Groupe Danone, Keurig Dr

Pepper, Inc., Monster Energy Company, Nestle SA, PepsiCo, Inc., Red Bull GmbH, The Coca-Cola Company and Cott Corp., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Soft Beverages manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Soft Beverages Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Soft Beverages Market Segment Percentages, by Type, 2021 (%)

Carbonated Soft Drinks

Juices and Juice Concentrates

Value-Added Water

Rtd Tea And Coffee

Others

Global Soft Beverages Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Soft Beverages Market Segment Percentages, by Application, 2021 (%)

e-commerce Channel

Catering Channels

Grocery & Gourmet Foods Stores

Supermarkets

Vending Machines

Global Soft Beverages Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Soft Beverages Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Soft Beverages revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Soft Beverages revenues share in global market, 2021 (%)

Key companies Soft Beverages sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Soft Beverages sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Groupe Danone

Keurig Dr Pepper, Inc.

Monster Energy Company

Nestle SA

PepsiCo, Inc.

Red Bull GmbH

The Coca-Cola Company

Cott Corp.

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