

# Social Video Advertising Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Social Video Advertising in Global, including the following market information:

Global Social Video Advertising Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Video Advertising market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Social Ad Platform Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Video Advertising include Advertise.com, Conversant LLC, Longtail Ad Solutions, Inc., PubMatic, Inc., SpotX, Inc., Tremor International Ltd., Vdopia, Inc. DBA Chocolate, Verizon Media and Viant Technology LLC and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Video Advertising companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Social Video Advertising Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Video Advertising Market Segment Percentages, by Type, 2021 (%)

Social Ad Platform

Social Ad Services

Social Advertising Consulting

Implementation & Integration

Support and Maintenance

Global Social Video Advertising Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Video Advertising Market Segment Percentages, by Application, 2021 (%)

Retail & CPG

Healthcare

Banking, Financial Service & Insurance

Real Estate

Travel & Hospitality

Others

Global Social Video Advertising Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

## Global Social Video Advertising Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Video Advertising revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Video Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Advertise.com

Conversant LLC

Longtail Ad Solutions, Inc.

PubMatic, Inc.

SpotX, Inc.

Tremor International Ltd.

Vdopia, Inc. DBA Chocolate

Verizon Media

Viant Technology LLC

ZypMedia

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Social Video Advertising Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Social Video Advertising Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL SOCIAL VIDEO ADVERTISING OVERALL MARKET SIZE**

- 2.1 Global Social Video Advertising Market Size: 2021 VS 2028
- 2.2 Global Social Video Advertising Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Social Video Advertising Players in Global Market
- 3.2 Top Global Social Video Advertising Companies Ranked by Revenue
- 3.3 Global Social Video Advertising Revenue by Companies
- 3.4 Top 3 and Top 5 Social Video Advertising Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Social Video Advertising Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Social Video Advertising Players in Global Market
  - 3.6.1 List of Global Tier 1 Social Video Advertising Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Social Video Advertising Companies

### **4 MARKET SIGHTS BY PRODUCT**

## 4.1 Overview

4.1.1 by Type - Global Social Video Advertising Market Size Markets, 2021 & 2028

4.1.2 Social Ad Platform

4.1.3 Social Ad Services

4.1.4 Social Advertising Consulting

4.1.5 Implementation & Integration

4.1.6 Support and Maintenance

## 4.2 By Type - Global Social Video Advertising Revenue & Forecasts

4.2.1 By Type - Global Social Video Advertising Revenue, 2017-2022

4.2.2 By Type - Global Social Video Advertising Revenue, 2023-2028

4.2.3 By Type - Global Social Video Advertising Revenue Market Share, 2017-2028

## 5 SIGHTS BY APPLICATION

### 5.1 Overview

5.1.1 By Application - Global Social Video Advertising Market Size, 2021 & 2028

5.1.2 Retail & CPG

5.1.3 Healthcare

5.1.4 Banking, Financial Service & Insurance

5.1.5 Real Estate

5.1.6 Travel & Hospitality

5.1.7 Others

### 5.2 By Application - Global Social Video Advertising Revenue & Forecasts

5.2.1 By Application - Global Social Video Advertising Revenue, 2017-2022

5.2.2 By Application - Global Social Video Advertising Revenue, 2023-2028

5.2.3 By Application - Global Social Video Advertising Revenue Market Share, 2017-2028

## 6 SIGHTS BY REGION

6.1 By Region - Global Social Video Advertising Market Size, 2021 & 2028

6.2 By Region - Global Social Video Advertising Revenue & Forecasts

6.2.1 By Region - Global Social Video Advertising Revenue, 2017-2022

6.2.2 By Region - Global Social Video Advertising Revenue, 2023-2028

6.2.3 By Region - Global Social Video Advertising Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Social Video Advertising Revenue, 2017-2028

6.3.2 US Social Video Advertising Market Size, 2017-2028

6.3.3 Canada Social Video Advertising Market Size, 2017-2028

6.3.4 Mexico Social Video Advertising Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Social Video Advertising Revenue, 2017-2028

6.4.2 Germany Social Video Advertising Market Size, 2017-2028

6.4.3 France Social Video Advertising Market Size, 2017-2028

6.4.4 U.K. Social Video Advertising Market Size, 2017-2028

6.4.5 Italy Social Video Advertising Market Size, 2017-2028

6.4.6 Russia Social Video Advertising Market Size, 2017-2028

6.4.7 Nordic Countries Social Video Advertising Market Size, 2017-2028

6.4.8 Benelux Social Video Advertising Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Social Video Advertising Revenue, 2017-2028

6.5.2 China Social Video Advertising Market Size, 2017-2028

6.5.3 Japan Social Video Advertising Market Size, 2017-2028

6.5.4 South Korea Social Video Advertising Market Size, 2017-2028

6.5.5 Southeast Asia Social Video Advertising Market Size, 2017-2028

6.5.6 India Social Video Advertising Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Social Video Advertising Revenue, 2017-2028

6.6.2 Brazil Social Video Advertising Market Size, 2017-2028

6.6.3 Argentina Social Video Advertising Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Social Video Advertising Revenue, 2017-2028

6.7.2 Turkey Social Video Advertising Market Size, 2017-2028

6.7.3 Israel Social Video Advertising Market Size, 2017-2028

6.7.4 Saudi Arabia Social Video Advertising Market Size, 2017-2028

6.7.5 UAE Social Video Advertising Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Advertise.com

7.1.1 Advertise.com Corporate Summary

7.1.2 Advertise.com Business Overview

7.1.3 Advertise.com Social Video Advertising Major Product Offerings

7.1.4 Advertise.com Social Video Advertising Revenue in Global Market (2017-2022)

7.1.5 Advertise.com Key News

### 7.2 Conversant LLC

7.2.1 Conversant LLC Corporate Summary

7.2.2 Conversant LLC Business Overview



- 7.2.3 Conversant LLC Social Video Advertising Major Product Offerings
- 7.2.4 Conversant LLC Social Video Advertising Revenue in Global Market (2017-2022)
- 7.2.5 Conversant LLC Key News
- 7.3 Longtail Ad Solutions, Inc.
  - 7.3.1 Longtail Ad Solutions, Inc. Corporate Summary
  - 7.3.2 Longtail Ad Solutions, Inc. Business Overview
  - 7.3.3 Longtail Ad Solutions, Inc. Social Video Advertising Major Product Offerings
  - 7.3.4 Longtail Ad Solutions, Inc. Social Video Advertising Revenue in Global Market (2017-2022)
  - 7.3.5 Longtail Ad Solutions, Inc. Key News
- 7.4 PubMatic, Inc.
  - 7.4.1 PubMatic, Inc. Corporate Summary
  - 7.4.2 PubMatic, Inc. Business Overview
  - 7.4.3 PubMatic, Inc. Social Video Advertising Major Product Offerings
  - 7.4.4 PubMatic, Inc. Social Video Advertising Revenue in Global Market (2017-2022)
  - 7.4.5 PubMatic, Inc. Key News
- 7.5 SpotX, Inc.
  - 7.5.1 SpotX, Inc. Corporate Summary
  - 7.5.2 SpotX, Inc. Business Overview
  - 7.5.3 SpotX, Inc. Social Video Advertising Major Product Offerings
  - 7.5.4 SpotX, Inc. Social Video Advertising Revenue in Global Market (2017-2022)
  - 7.5.5 SpotX, Inc. Key News
- 7.6 Tremor International Ltd.
  - 7.6.1 Tremor International Ltd. Corporate Summary
  - 7.6.2 Tremor International Ltd. Business Overview
  - 7.6.3 Tremor International Ltd. Social Video Advertising Major Product Offerings
  - 7.6.4 Tremor International Ltd. Social Video Advertising Revenue in Global Market (2017-2022)
  - 7.6.5 Tremor International Ltd. Key News
- 7.7 Vdopia, Inc. DBA Chocolate
  - 7.7.1 Vdopia, Inc. DBA Chocolate Corporate Summary
  - 7.7.2 Vdopia, Inc. DBA Chocolate Business Overview
  - 7.7.3 Vdopia, Inc. DBA Chocolate Social Video Advertising Major Product Offerings
  - 7.7.4 Vdopia, Inc. DBA Chocolate Social Video Advertising Revenue in Global Market (2017-2022)
  - 7.7.5 Vdopia, Inc. DBA Chocolate Key News
- 7.8 Verizon Media
  - 7.8.1 Verizon Media Corporate Summary
  - 7.8.2 Verizon Media Business Overview

- 7.8.3 Verizon Media Social Video Advertising Major Product Offerings
- 7.8.4 Verizon Media Social Video Advertising Revenue in Global Market (2017-2022)
- 7.8.5 Verizon Media Key News
- 7.9 Viant Technology LLC
  - 7.9.1 Viant Technology LLC Corporate Summary
  - 7.9.2 Viant Technology LLC Business Overview
  - 7.9.3 Viant Technology LLC Social Video Advertising Major Product Offerings
  - 7.9.4 Viant Technology LLC Social Video Advertising Revenue in Global Market (2017-2022)
  - 7.9.5 Viant Technology LLC Key News
- 7.10 ZypMedia
  - 7.10.1 ZypMedia Corporate Summary
  - 7.10.2 ZypMedia Business Overview
  - 7.10.3 ZypMedia Social Video Advertising Major Product Offerings
  - 7.10.4 ZypMedia Social Video Advertising Revenue in Global Market (2017-2022)
  - 7.10.5 ZypMedia Key News

## **8 CONCLUSION**

## **9 APPENDIX**

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Social Video Advertising Market Opportunities & Trends in Global Market

Table 2. Social Video Advertising Market Drivers in Global Market

Table 3. Social Video Advertising Market Restraints in Global Market

Table 4. Key Players of Social Video Advertising in Global Market

Table 5. Top Social Video Advertising Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Social Video Advertising Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Social Video Advertising Revenue Share by Companies, 2017-2022

Table 8. Global Companies Social Video Advertising Product Type

Table 9. List of Global Tier 1 Social Video Advertising Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Social Video Advertising Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Social Video Advertising Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Social Video Advertising Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Social Video Advertising Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Social Video Advertising Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Social Video Advertising Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Social Video Advertising Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Social Video Advertising Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Social Video Advertising Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Social Video Advertising Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Social Video Advertising Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Social Video Advertising Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Social Video Advertising Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Social Video Advertising Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Social Video Advertising Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Social Video Advertising Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Social Video Advertising Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Social Video Advertising Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Social Video Advertising Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Social Video Advertising Revenue, (US\$, Mn), 2023-2028

Table 30. Advertise.com Corporate Summary

Table 31. Advertise.com Social Video Advertising Product Offerings

Table 32. Advertise.com Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 33. Conversant LLC Corporate Summary

Table 34. Conversant LLC Social Video Advertising Product Offerings

Table 35. Conversant LLC Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 36. Longtail Ad Solutions, Inc. Corporate Summary

Table 37. Longtail Ad Solutions, Inc. Social Video Advertising Product Offerings

Table 38. Longtail Ad Solutions, Inc. Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 39. PubMatic, Inc. Corporate Summary

Table 40. PubMatic, Inc. Social Video Advertising Product Offerings

Table 41. PubMatic, Inc. Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 42. SpotX, Inc. Corporate Summary

Table 43. SpotX, Inc. Social Video Advertising Product Offerings

Table 44. SpotX, Inc. Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 45. Tremor International Ltd. Corporate Summary

Table 46. Tremor International Ltd. Social Video Advertising Product Offerings

Table 47. Tremor International Ltd. Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 48. Vdopia, Inc. DBA Chocolate Corporate Summary

Table 49. Vdopia, Inc. DBA Chocolate Social Video Advertising Product Offerings

Table 50. Vdopia, Inc. DBA Chocolate Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 51. Verizon Media Corporate Summary

Table 52. Verizon Media Social Video Advertising Product Offerings

Table 53. Verizon Media Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 54. Viant Technology LLC Corporate Summary

Table 55. Viant Technology LLC Social Video Advertising Product Offerings

Table 56. Viant Technology LLC Social Video Advertising Revenue (US\$, Mn), (2017-2022)

Table 57. ZypMedia Corporate Summary

Table 58. ZypMedia Social Video Advertising Product Offerings

Table 59. ZypMedia Social Video Advertising Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

Figure 1. Social Video Advertising Segment by Type in 2021

Figure 2. Social Video Advertising Segment by Application in 2021

Figure 3. Global Social Video Advertising Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Social Video Advertising Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Social Video Advertising Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Social Video Advertising Revenue in 2021

Figure 8. By Type - Global Social Video Advertising Revenue Market Share, 2017-2028

Figure 9. By Application - Global Social Video Advertising Revenue Market Share, 2017-2028

Figure 10. By Region - Global Social Video Advertising Revenue Market Share, 2017-2028

Figure 11. By Country - North America Social Video Advertising Revenue Market Share, 2017-2028

Figure 12. US Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Social Video Advertising Revenue Market Share, 2017-2028

Figure 16. Germany Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 17. France Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Social Video Advertising Revenue Market Share, 2017-2028

Figure 24. China Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 28. India Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Social Video Advertising Revenue Market

Share, 2017-2028

Figure 30. Brazil Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Social Video Advertising Revenue Market Share, 2017-2028

Figure 33. Turkey Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Social Video Advertising Revenue, (US\$, Mn), 2017-2028

Figure 37. Advertise.com Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Conversant LLC Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Longtail Ad Solutions, Inc. Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. PubMatic, Inc. Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. SpotX, Inc. Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Tremor International Ltd. Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Vdopia, Inc. DBA Chocolate Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Verizon Media Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Viant Technology LLC Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. ZypMedia Social Video Advertising Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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