

# Social Stationery Market - Global Outlook and Forecast 2022-2028

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## Abstracts

A Social Stationery is an Stationery featuring an expression of friendship or Others sentiment.

This report contains market size and forecasts of Social Stationery in global, including the following market information:

Global Social Stationery Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Social Stationery Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Social Stationery companies in 2021 (%)

The global Social Stationery market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Greeting Cards Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Stationery include Hallmark Cards, American Greetings, Card Factory, Schurman Retail Group, CSS Industries Inc., Avanti Press, Simon Elvin, Myron Manufacturing Corp. and Moo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Stationery

manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Stationery Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Social Stationery Market Segment Percentages, by Type, 2021 (%)

Greeting Cards

Books

Stickers

Others

Global Social Stationery Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Social Stationery Market Segment Percentages, by Application, 2021 (%)

Business Use

Personal Use

Global Social Stationery Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Social Stationery Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Stationery revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Social Stationery revenues share in global market, 2021 (%)

Key companies Social Stationery sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Social Stationery sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hallmark Cards

American Greetings

Card Factory

Schurman Retail Group

CSS Industries Inc.

Avanti Press

Simon Elvin

Myron Manufacturing Corp.

Moo

Herbert Walkers Ltd

Starlite Holdings

Glory Moon

Cre8 Direct

GuangBo Group

Compendium

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