

Social Software in the Workplace Market - Global Outlook and Forecast 2022-2028

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Abstracts

The market for social software in the workplace includes software products that support people working together in teams, communities or networks. These products can be tailored to support a variety of collaborative activities. Buyers are looking for virtual environments that can engage participants to create, organize and share information, and encourage them to find, connect and interact with each other. Business use of these products ranges from project coordination within small teams or homogeneous groups, to information exchange between employees across an entire organization.

This report contains market size and forecasts of Social Software in the Workplace in Global, including the following market information:

Global Social Software in the Workplace Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Software in the Workplace market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web Services APIs Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Software in the Workplace include Microsoft,

Slack, Atlassian, Adobe, Google, Salesforce, Yammer, IBM and Zimbra, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Software in the Workplace companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Software in the Workplace Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Software in the Workplace Market Segment Percentages, by Type, 2021 (%)

Web Services APIs

Thin Client Applications

Global Social Software in the Workplace Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Software in the Workplace Market Segment Percentages, by Application, 2021 (%)

Communication

Experience Sharing

Discovery of Old and New Contacts

Relationship Management

Others

Global Social Software in the Workplace Market, By Region and Country, 2017-2022,

2023-2028 (\$ Millions)

Global Social Software in the Workplace Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Software in the Workplace revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Software in the Workplace revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

Slack

Atlassian

Adobe

Google

Salesforce

Yammer

IBM

Zimbra

Jive Software

SAP

VMware

Zoho

TIBCO Software

Huddle

OpenText

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