

Social Purchasing Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Social Purchasing in Global, including the following market information:

Global Social Purchasing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Purchasing market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Advertising/SEO Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Purchasing include Kupivip, Living Social, Milyoni, Moontoast, Payvment, Ecwid, Ghigg, Groupon and Beachmint, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Purchasing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Purchasing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Purchasing Market Segment Percentages, by Type, 2021 (%)

Advertising/SEO

Consulting Companies

Software Provider

Social Commerce Platform

Global Social Purchasing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Purchasing Market Segment Percentages, by Application, 2021 (%)

Entertainment

Food & Beverages

Retail & Clothing

Travel

Others

Global Social Purchasing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Purchasing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Purchasing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Purchasing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Kupivip

Living Social

Milyoni

Moontoast

Payvment

Ecwid

Ghigg

Groupon

Beachmint

3dcart

8th Bridge

Adgregate Markets

Privalia

Instagram

Facebook

Twitter

Pinterest

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Social Purchasing Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Social Purchasing Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL SOCIAL PURCHASING OVERALL MARKET SIZE

- 2.1 Global Social Purchasing Market Size: 2021 VS 2028
- 2.2 Global Social Purchasing Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Social Purchasing Players in Global Market
- 3.2 Top Global Social Purchasing Companies Ranked by Revenue
- 3.3 Global Social Purchasing Revenue by Companies
- 3.4 Top 3 and Top 5 Social Purchasing Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Social Purchasing Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Social Purchasing Players in Global Market
 - 3.6.1 List of Global Tier 1 Social Purchasing Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Social Purchasing Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Social Purchasing Market Size Markets, 2021 & 2028

4.1.2 Advertising/SEO

4.1.3 Consulting Companies

4.1.4 Software Provider

4.1.5 Social Commerce Platform

4.2 By Type - Global Social Purchasing Revenue & Forecasts

4.2.1 By Type - Global Social Purchasing Revenue, 2017-2022

4.2.2 By Type - Global Social Purchasing Revenue, 2023-2028

4.2.3 By Type - Global Social Purchasing Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Social Purchasing Market Size, 2021 & 2028

5.1.2 Entertainment

5.1.3 Food & Beverages

5.1.4 Retail & Clothing

5.1.5 Travel

5.1.6 Others

5.2 By Application - Global Social Purchasing Revenue & Forecasts

5.2.1 By Application - Global Social Purchasing Revenue, 2017-2022

5.2.2 By Application - Global Social Purchasing Revenue, 2023-2028

5.2.3 By Application - Global Social Purchasing Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Social Purchasing Market Size, 2021 & 2028

6.2 By Region - Global Social Purchasing Revenue & Forecasts

6.2.1 By Region - Global Social Purchasing Revenue, 2017-2022

6.2.2 By Region - Global Social Purchasing Revenue, 2023-2028

6.2.3 By Region - Global Social Purchasing Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Social Purchasing Revenue, 2017-2028

6.3.2 US Social Purchasing Market Size, 2017-2028

6.3.3 Canada Social Purchasing Market Size, 2017-2028

6.3.4 Mexico Social Purchasing Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Social Purchasing Revenue, 2017-2028

6.4.2 Germany Social Purchasing Market Size, 2017-2028

6.4.3 France Social Purchasing Market Size, 2017-2028

6.4.4 U.K. Social Purchasing Market Size, 2017-2028

6.4.5 Italy Social Purchasing Market Size, 2017-2028

6.4.6 Russia Social Purchasing Market Size, 2017-2028

6.4.7 Nordic Countries Social Purchasing Market Size, 2017-2028

6.4.8 Benelux Social Purchasing Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Social Purchasing Revenue, 2017-2028

6.5.2 China Social Purchasing Market Size, 2017-2028

6.5.3 Japan Social Purchasing Market Size, 2017-2028

6.5.4 South Korea Social Purchasing Market Size, 2017-2028

6.5.5 Southeast Asia Social Purchasing Market Size, 2017-2028

6.5.6 India Social Purchasing Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Social Purchasing Revenue, 2017-2028

6.6.2 Brazil Social Purchasing Market Size, 2017-2028

6.6.3 Argentina Social Purchasing Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Social Purchasing Revenue, 2017-2028

6.7.2 Turkey Social Purchasing Market Size, 2017-2028

6.7.3 Israel Social Purchasing Market Size, 2017-2028

6.7.4 Saudi Arabia Social Purchasing Market Size, 2017-2028

6.7.5 UAE Social Purchasing Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Kupivip

7.1.1 Kupivip Corporate Summary

7.1.2 Kupivip Business Overview

7.1.3 Kupivip Social Purchasing Major Product Offerings

7.1.4 Kupivip Social Purchasing Revenue in Global Market (2017-2022)

7.1.5 Kupivip Key News

7.2 Living Social

7.2.1 Living Social Corporate Summary

7.2.2 Living Social Business Overview

7.2.3 Living Social Social Purchasing Major Product Offerings

7.2.4 Living Social Social Purchasing Revenue in Global Market (2017-2022)

7.2.5 Living Social Key News

7.3 Milyoni

7.3.1 Milyoni Corporate Summary

7.3.2 Milyoni Business Overview

7.3.3 Milyoni Social Purchasing Major Product Offerings

7.3.4 Milyoni Social Purchasing Revenue in Global Market (2017-2022)

7.3.5 Milyoni Key News

7.4 Moontoast

7.4.1 Moontoast Corporate Summary

7.4.2 Moontoast Business Overview

7.4.3 Moontoast Social Purchasing Major Product Offerings

7.4.4 Moontoast Social Purchasing Revenue in Global Market (2017-2022)

7.4.5 Moontoast Key News

7.5 Payvment

7.5.1 Payvment Corporate Summary

7.5.2 Payvment Business Overview

7.5.3 Payvment Social Purchasing Major Product Offerings

7.5.4 Payvment Social Purchasing Revenue in Global Market (2017-2022)

7.5.5 Payvment Key News

7.6 Ecwid

7.6.1 Ecwid Corporate Summary

7.6.2 Ecwid Business Overview

7.6.3 Ecwid Social Purchasing Major Product Offerings

7.6.4 Ecwid Social Purchasing Revenue in Global Market (2017-2022)

7.6.5 Ecwid Key News

7.7 Ghigg

7.7.1 Ghigg Corporate Summary

7.7.2 Ghigg Business Overview

7.7.3 Ghigg Social Purchasing Major Product Offerings

7.7.4 Ghigg Social Purchasing Revenue in Global Market (2017-2022)

7.7.5 Ghigg Key News

7.8 Groupon

7.8.1 Groupon Corporate Summary

7.8.2 Groupon Business Overview

7.8.3 Groupon Social Purchasing Major Product Offerings

7.8.4 Groupon Social Purchasing Revenue in Global Market (2017-2022)

7.8.5 Groupon Key News

7.9 Beachmint

7.9.1 Beachmint Corporate Summary

7.9.2 Beachmint Business Overview

- 7.9.3 Beachmint Social Purchasing Major Product Offerings
- 7.9.4 Beachmint Social Purchasing Revenue in Global Market (2017-2022)
- 7.9.5 Beachmint Key News
- 7.10 3dcart
 - 7.10.1 3dcart Corporate Summary
 - 7.10.2 3dcart Business Overview
 - 7.10.3 3dcart Social Purchasing Major Product Offerings
 - 7.10.4 3dcart Social Purchasing Revenue in Global Market (2017-2022)
 - 7.10.5 3dcart Key News
- 7.11 8th Bridge
 - 7.11.1 8th Bridge Corporate Summary
 - 7.11.2 8th Bridge Business Overview
 - 7.11.3 8th Bridge Social Purchasing Major Product Offerings
 - 7.11.4 8th Bridge Social Purchasing Revenue in Global Market (2017-2022)
 - 7.11.5 8th Bridge Key News
- 7.12 Adgregate Markets
 - 7.12.1 Adgregate Markets Corporate Summary
 - 7.12.2 Adgregate Markets Business Overview
 - 7.12.3 Adgregate Markets Social Purchasing Major Product Offerings
 - 7.12.4 Adgregate Markets Social Purchasing Revenue in Global Market (2017-2022)
 - 7.12.5 Adgregate Markets Key News
- 7.13 Privalia
 - 7.13.1 Privalia Corporate Summary
 - 7.13.2 Privalia Business Overview
 - 7.13.3 Privalia Social Purchasing Major Product Offerings
 - 7.13.4 Privalia Social Purchasing Revenue in Global Market (2017-2022)
 - 7.13.5 Privalia Key News
- 7.14 Instagram
 - 7.14.1 Instagram Corporate Summary
 - 7.14.2 Instagram Business Overview
 - 7.14.3 Instagram Social Purchasing Major Product Offerings
 - 7.14.4 Instagram Social Purchasing Revenue in Global Market (2017-2022)
 - 7.14.5 Instagram Key News
- 7.15 Facebook
 - 7.15.1 Facebook Corporate Summary
 - 7.15.2 Facebook Business Overview
 - 7.15.3 Facebook Social Purchasing Major Product Offerings
 - 7.15.4 Facebook Social Purchasing Revenue in Global Market (2017-2022)
 - 7.15.5 Facebook Key News

7.16 Twitter

7.16.1 Twitter Corporate Summary

7.16.2 Twitter Business Overview

7.16.3 Twitter Social Purchasing Major Product Offerings

7.16.4 Twitter Social Purchasing Revenue in Global Market (2017-2022)

7.16.5 Twitter Key News

7.17 Pinterest

7.17.1 Pinterest Corporate Summary

7.17.2 Pinterest Business Overview

7.17.3 Pinterest Social Purchasing Major Product Offerings

7.17.4 Pinterest Social Purchasing Revenue in Global Market (2017-2022)

7.17.5 Pinterest Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Social Purchasing Market Opportunities & Trends in Global Market
- Table 2. Social Purchasing Market Drivers in Global Market
- Table 3. Social Purchasing Market Restraints in Global Market
- Table 4. Key Players of Social Purchasing in Global Market
- Table 5. Top Social Purchasing Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Social Purchasing Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Social Purchasing Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Social Purchasing Product Type
- Table 9. List of Global Tier 1 Social Purchasing Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Social Purchasing Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Social Purchasing Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Social Purchasing Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Social Purchasing Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Social Purchasing Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Social Purchasing Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Social Purchasing Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Social Purchasing Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Social Purchasing Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Social Purchasing Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Social Purchasing Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Social Purchasing Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Social Purchasing Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Social Purchasing Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Social Purchasing Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Social Purchasing Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Social Purchasing Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Social Purchasing Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Social Purchasing Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Social Purchasing Revenue, (US\$, Mn), 2023-2028

Table 30. Kupivip Corporate Summary

Table 31. Kupivip Social Purchasing Product Offerings

Table 32. Kupivip Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 33. Living Social Corporate Summary

Table 34. Living Social Social Purchasing Product Offerings

Table 35. Living Social Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 36. Milyoni Corporate Summary

Table 37. Milyoni Social Purchasing Product Offerings

Table 38. Milyoni Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 39. Moontoast Corporate Summary

Table 40. Moontoast Social Purchasing Product Offerings

Table 41. Moontoast Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 42. Payvment Corporate Summary

Table 43. Payvment Social Purchasing Product Offerings

Table 44. Payvment Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 45. Ecwid Corporate Summary

Table 46. Ecwid Social Purchasing Product Offerings

Table 47. Ecwid Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 48. Ghigg Corporate Summary

Table 49. Ghigg Social Purchasing Product Offerings

Table 50. Ghigg Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 51. Groupon Corporate Summary

Table 52. Groupon Social Purchasing Product Offerings

Table 53. Groupon Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 54. Beachmint Corporate Summary

Table 55. Beachmint Social Purchasing Product Offerings

Table 56. Beachmint Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 57. 3dcart Corporate Summary

Table 58. 3dcart Social Purchasing Product Offerings

Table 59. 3dcart Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 60. 8th Bridge Corporate Summary

Table 61. 8th Bridge Social Purchasing Product Offerings

Table 62. 8th Bridge Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 63. Adgregate Markets Corporate Summary

Table 64. Adgregate Markets Social Purchasing Product Offerings

Table 65. Adgregate Markets Social Purchasing Revenue (US\$, Mn), (2017-2022)

Table 66. Privalia Corporate Summary

Table 67. Privalia Social Purchasing Product Offerings
Table 68. Privalia Social Purchasing Revenue (US\$, Mn), (2017-2022)
Table 69. Instagram Corporate Summary
Table 70. Instagram Social Purchasing Product Offerings
Table 71. Instagram Social Purchasing Revenue (US\$, Mn), (2017-2022)
Table 72. Facebook Corporate Summary
Table 73. Facebook Social Purchasing Product Offerings
Table 74. Facebook Social Purchasing Revenue (US\$, Mn), (2017-2022)
Table 75. Twitter Corporate Summary
Table 76. Twitter Social Purchasing Product Offerings
Table 77. Twitter Social Purchasing Revenue (US\$, Mn), (2017-2022)
Table 78. Pinterest Corporate Summary
Table 79. Pinterest Social Purchasing Product Offerings
Table 80. Pinterest Social Purchasing Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Social Purchasing Segment by Type in 2021
- Figure 2. Social Purchasing Segment by Application in 2021
- Figure 3. Global Social Purchasing Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Social Purchasing Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Social Purchasing Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Social Purchasing Revenue in 2021
- Figure 8. By Type - Global Social Purchasing Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Social Purchasing Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Social Purchasing Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Social Purchasing Revenue Market Share, 2017-2028
- Figure 12. US Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Social Purchasing Revenue Market Share, 2017-2028
- Figure 16. Germany Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Social Purchasing Revenue Market Share, 2017-2028
- Figure 24. China Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Social Purchasing Revenue Market Share, 2017-2028
- Figure 30. Brazil Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Social Purchasing Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Social Purchasing Revenue Market Share, 2017-2028

Figure 33. Turkey Social Purchasing Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Social Purchasing Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Social Purchasing Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Social Purchasing Revenue, (US\$, Mn), 2017-2028

Figure 37. Kupivip Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Living Social Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Milyoni Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Moontoast Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Payvment Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Ecwid Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Ghigg Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Groupon Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Beachmint Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. 3dcart Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. 8th Bridge Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Adgregate Markets Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Privalia Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Instagram Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Facebook Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. Twitter Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. Pinterest Social Purchasing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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