

Social Networking Sites Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/S12C8C645BD0EN.html>

Date: January 2022

Pages: 70

Price: US\$ 3,250.00 (Single User License)

ID: S12C8C645BD0EN

Abstracts

The full name is Social Network Site. Social Networking refers to the network of relationships between individuals. This kind of website based on the idea of social network relationship system is a social network website.

This report contains market size and forecasts of Social Networking Sites in Global, including the following market information:

Global Social Networking Sites Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Networking Sites market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Entertainment Type Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Networking Sites include Facebook, Google, Tencent, Sina, Twitter, Reddit, InterActiveCorp, Tumblr and Yahoo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Networking Sites companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Networking Sites Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Networking Sites Market Segment Percentages, by Type, 2021 (%)

Entertainment Type

Commercial Type

Global Social Networking Sites Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Networking Sites Market Segment Percentages, by Application, 2021 (%)

Person

SEMs

Large Enterprises

Global Social Networking Sites Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Networking Sites Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Networking Sites revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Social Networking Sites revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Facebook

Google

Tencent

Sina

Twitter

Reddit

InterActiveCorp

Tumblr

Yahoo

LinkedIn

?Doraview Limited

Mail.ru

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