

Social Networking Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

A social networking service is a online platform which people use to build social networks or social relations with other people who share similar personal or career interests, activities, backgrounds or real-life connections.

This report contains market size and forecasts of Social Networking Services in Global, including the following market information:

Global Social Networking Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Networking Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

General Social Networking Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Networking Services include Facebook, Twitter, Tencent, Sina Weibo, YouTube, Tik Tok, Dailymotion, NAVER and mixi, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Networking Services companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Networking Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Networking Services Market Segment Percentages, by Type, 2021 (%)

General Social Networking Service

Particular Social Networking Service

Global Social Networking Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Networking Services Market Segment Percentages, by Application, 2021 (%)

Photo

Video

Music

Book

Finance

Business

Others

Global Social Networking Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Networking Services Market Segment Percentages, By Region and

Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Networking Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Networking Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Facebook

Twitter

Tencent

Sina Weibo

YouTube

Tik Tok

Dailymotion

NAVER

mixi

DeviantArt

XING

Pinterest

Douban

LinkedIn

Crunchbase

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