

# Social Networking Market - Global Outlook and Forecast 2022-2028

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## Abstracts

Social networking involves groups of people with common interests coming together on a social platform and building relationships with the help of technology. The term social media is defined as a platform, such as websites and applications, that enable users to participate in social networking activities by creating, sharing or exchanging information, ideas, and pictures/videos.

This report contains market size and forecasts of Social Networking in Global, including the following market information:

Global Social Networking Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Networking market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Mobile Applications Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Networking include Facebook, Instagram, Google, LinkedIn, Twitter, Tencent, Pinterest and Tumblr, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Networking companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Networking Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Networking Market Segment Percentages, by Type, 2021 (%)

Mobile Applications

Digital Platforms

Global Social Networking Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Networking Market Segment Percentages, by Application, 2021 (%)

Public Sector

BFSI

Telecom and Media

Retail/Wholesale

Others

Global Social Networking Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Networking Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Networking revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Networking revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Facebook

Instagram

Google

LinkedIn

Twitter

Tencent

Pinterest

Tumblr

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