

Social Media Marketing (SMM) Company Services Market - Global Outlook and Forecast 2022-2028

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Abstracts

Social media marketing (SMM) services assist businesses with the promotion of their product or brand on social media platforms.

This report contains market size and forecasts of Social Media Marketing (SMM) Company Services in Global, including the following market information:

Global Social Media Marketing (SMM) Company Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Media Marketing (SMM) Company Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Media Marketing (SMM) Company Services include Integra Global Solutions, OpenMoves, WebiMax, Boostability, 360I, Thanx Media, Scripted, Televerde and Disruptive Advertising, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Media Marketing

(SMM) Company Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Media Marketing (SMM) Company Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Media Marketing (SMM) Company Services Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Social Media Marketing (SMM) Company Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Media Marketing (SMM) Company Services Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Others

Global Social Media Marketing (SMM) Company Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Media Marketing (SMM) Company Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Media Marketing (SMM) Company Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Media Marketing (SMM) Company Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Integra Global Solutions

OpenMoves

WebiMax

Boostability

360I

Thanx Media

Scripted

Televerde

Disruptive Advertising

ReachLocal

Big Leap

MDC Partners

NewmanPR

Instavast

Six & Flow

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