

# Social Media Management Apps Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Social Media Management Apps in Global, including the following market information:

Global Social Media Management Apps Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Media Management Apps market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Mobile Apps Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Media Management Apps include Buffer Publish, Hootsuite, Zoho Social, MeetEdgar, Loomly, Sendible, Iconosquare, Tailwind and Later, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Media Management Apps companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

### Total Market by Segment:

Global Social Media Management Apps Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Media Management Apps Market Segment Percentages, by Type, 2021 (%)

Mobile Apps

PC Apps

Global Social Media Management Apps Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Media Management Apps Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Social Media Management Apps Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Media Management Apps Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Media Management Apps revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Media Management Apps revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Buffer Publish

Hootsuite

Zoho Social

MeetEdgar

Loomly

Sendible

Iconosquare

Tailwind

Later

SEMrush

SocialPilot

Sprout Social

Hubspot

Agorapulse

Traject Fanbooster

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