

Social Media Contextual Advertising Market, Global Outlook and Forecast 2022-2028

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Abstracts

Social media contextual advertising is an advertising model where people are targeted based on their browsing behaviour.

This report contains market size and forecasts of Social Media Contextual Advertising in Global, including the following market information:

Global Social Media Contextual Advertising Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Media Contextual Advertising market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Video Sharing Sites Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Media Contextual Advertising include Google, Facebook, LinkedIn, YouTube, Baidu, Twitter, Snapchat, Xing and Microsoft, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Media Contextual

Advertising companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Media Contextual Advertising Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Media Contextual Advertising Market Segment Percentages, by Type, 2021 (%)

Video Sharing Sites

Reviews

Image Sharing Sites

Chat Applications

Global Social Media Contextual Advertising Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Media Contextual Advertising Market Segment Percentages, by Application, 2021 (%)

Government

BFSI

Manufacturing

Telecommunication

Automobiles

Others

Global Social Media Contextual Advertising Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Social Media Contextual Advertising Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Media Contextual Advertising revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Media Contextual Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Facebook

LinkedIn

YouTube

Baidu

Twitter

Snapchat

Xing

Microsoft

Amazon

Yahoo

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