

# Social CRM Tools and Software Platforms Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/S0EFA0623556EN.html>

Date: July 2022

Pages: 69

Price: US\$ 3,250.00 (Single User License)

ID: S0EFA0623556EN

## Abstracts

This report contains market size and forecasts of Social CRM Tools and Software Platforms in Global, including the following market information:

Global Social CRM Tools and Software Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social CRM Tools and Software Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Deployment Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social CRM Tools and Software Platforms include HubSpot, Salesforce, Freshsales, Pipedrive, Zoho CRM, EngageBay, Insightly, Nimble and Agorapulse, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social CRM Tools and Software Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social CRM Tools and Software Platforms Market, by Type, 2017-2022,  
2023-2028 (\$ millions)

Global Social CRM Tools and Software Platforms Market Segment Percentages, by  
Type, 2021 (%)

Cloud Deployment

On-premise

Global Social CRM Tools and Software Platforms Market, by Application, 2017-2022,  
2023-2028 (\$ millions)

Global Social CRM Tools and Software Platforms Market Segment Percentages, by  
Application, 2021 (%)

Large Enterprises

Medium-sized Business

Small Business

Global Social CRM Tools and Software Platforms Market, By Region and Country,  
2017-2022, 2023-2028 (\$ Millions)

Global Social CRM Tools and Software Platforms Market Segment Percentages, By  
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social CRM Tools and Software Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social CRM Tools and Software Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HubSpot

Salesforce

Freshsales

Pipedrive

Zoho CRM

EngageBay

Insightly

Nimble

Agorapulse

Hootsuite

Sprout Social

eClincher

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