

Social CRM Tools Market, Global Outlook and Forecast 2022-2028

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Abstracts

Social CRM combines the capabilities of social media management with traditional customer relationship management (CRM) software to help brands better engage their customers.

This report contains market size and forecasts of Social CRM Tools in Global, including the following market information:

Global Social CRM Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social CRM Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Monthly Subscription Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social CRM Tools include Mitchell 1, Continuum, Acidaes Solutions, Oracle, Locobuzz Solutions, Sendible and Napoleon, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social CRM Tools companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social CRM Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social CRM Tools Market Segment Percentages, by Type, 2021 (%)

Monthly Subscription

Annual Subscription

One-time License

Global Social CRM Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social CRM Tools Market Segment Percentages, by Application, 2021 (%)

SME (Small and Medium Enterprises)

Large Enterprise

Global Social CRM Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social CRM Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social CRM Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social CRM Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Mitchell 1

Continuon

Acidaes Solutions

Oracle

Locobuzz Solutions

Sendible

Napoleon

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