

Social Commerce Market - Global Outlook and Forecast 2022-2028

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Abstracts

Social commerce is a subset of electronic commerce that involves social media, online media that supports social interaction, and user contributions to assist online buying and selling of products and services.

This report contains market size and forecasts of Social Commerce in Global, including the following market information:

Global Social Commerce Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Commerce market was valued at 510850 million in 2021 and is projected to reach US\$ 754170 million by 2028, at a CAGR of 5.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Laptops and PCs Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Commerce include Facebook, Pinterest, Tencent, Twitter, Weibo, Alibaba, Etsy, Fab and iQIYI, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Commerce

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Commerce Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Commerce Market Segment Percentages, by Type, 2021 (%)

Laptops and PCs

Mobiles

Tablets

E-readers

Internet-enabled TVs

Others

Global Social Commerce Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Commerce Market Segment Percentages, by Application, 2021 (%)

B2B

B2C

C2C

Global Social Commerce Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Commerce Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Commerce revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Commerce revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Facebook

Pinterest

Tencent

Twitter

Weibo

Alibaba

Etsy

Fab

iQIYI

LinkedIn

PayPal

Qwiqq

Qzone

Reddit

Renren

Tumblr

Yahoo!

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