

Social Business Intelligence (BI) Market - Global Outlook and Forecast 2022-2028

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Abstracts

Business intelligence software is an important tool or application used by organizations to analyze data and make improved real-time market decisions. Traditionally, business intelligence was used only for reporting, designing dashboards, and resolving queries. Its goal was to track key business performance and metrics.

This report contains market size and forecasts of Social Business Intelligence (BI) in Global, including the following market information:

Global Social Business Intelligence (BI) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Business Intelligence (BI) market was valued at 2808 million in 2021 and is projected to reach US\$ 14410 million by 2028, at a CAGR of 26.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Business Intelligence (BI) include IBM, Oracle, SAP, SAS Institute, Adobe Systems, Attensity Group, Beevolve, Clarabridge and Crimson Hexagon, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Business Intelligence (BI) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Business Intelligence (BI) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Business Intelligence (BI) Market Segment Percentages, by Type, 2021 (%)

On-premises

Cloud

Global Social Business Intelligence (BI) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Business Intelligence (BI) Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Government Organizations

Global Social Business Intelligence (BI) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Business Intelligence (BI) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Business Intelligence (BI) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Social Business Intelligence (BI) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Oracle

SAP

SAS Institute

Adobe Systems

Attensity Group

Beevolve

Clarabridge

Crimson Hexagon

Evolve24

Google

HP

Kapow Software/ Kofax

Lithium Technologies

NetBase Solutions

Radian6/Salesforce

Sysomos

Cision

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