

Social Advertising Tools Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Social Advertising Tools in Global, including the following market information:

Global Social Advertising Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Social Advertising Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Social Advertising Tools include Hootsuite Inc., Facebook, Qwaya, AdEspresso, Inc., Social Ads Tool, ADSTAGE, goraPulse, Sprout Social, Inc. and Driftrock Ltd. and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Social Advertising Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Social Advertising Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Social Advertising Tools Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premise

Global Social Advertising Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Social Advertising Tools Market Segment Percentages, by Application, 2021 (%)

BFSI

Transportation & Logistics

Healthcare

Retail & E-Commerce

Media & Entertainment

Others

Global Social Advertising Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Social Advertising Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Social Advertising Tools revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Social Advertising Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hootsuite Inc.

Facebook

Qwaya

AdEspresso, Inc.

Social Ads Tool

ADSTAGE

goraPulse

Sprout Social, Inc.

Driftrock Ltd.

AdRoll.com

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