

Soap, Bath and Shower Products Market, Global Outlook and Forecast 2022-2028

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Abstracts

Soap, bath and shower products are daily bath necessities, including solid soap, liquid soap; Liquid/gel hand sanitizers, shampoos and body lotions not only remove bacteria and bacteria, but also whiten, moisturize and relieve itching.

This report contains market size and forecasts of Soap, Bath and Shower Products in global, including the following market information:

Global Soap, Bath and Shower Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Soap, Bath and Shower Products Market Sales, 2017-2022, 2023-2028, (M Units)

Global top five Soap, Bath and Shower Products companies in 2021 (%)

The global Soap, Bath and Shower Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Solid Soap Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Soap, Bath and Shower Products include Procter & Gamble, Unilever, Colgate Palmolive, Dr. Bronner, L'Oreal, Johnson & Johnson, Shanghai Jahwa, COTY and Chanel, etc. In 2021, the global top five players

have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Soap, Bath and Shower Products manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Soap, Bath and Shower Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Soap, Bath and Shower Products Market Segment Percentages, by Type, 2021 (%)

Solid Soap

Liquid Soap

Liquid/Gel Hand Sanitizer

Shampoo and Shower Gel

Other

Global Soap, Bath and Shower Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Soap, Bath and Shower Products Market Segment Percentages, by Application, 2021 (%)

Supermarkets and Hypermarkets

Convenience Store

Pharmacy

Store

Online Business Platform

Online Store

Other

Global Soap, Bath and Shower Products Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (M Units)

Global Soap, Bath and Shower Products Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Soap, Bath and Shower Products revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Soap, Bath and Shower Products revenues share in global market,
2021 (%)

Key companies Soap, Bath and Shower Products sales in global market, 2017-2022
(Estimated), (M Units)

Key companies Soap, Bath and Shower Products sales share in global market, 2021
(%)

Further, the report presents profiles of competitors in the market, key players include:

Procter&Gamble

Unilever

Colgate Palmolive

Dr. Bronner

L'Oreal

Johnson & Johnson

Shanghai Jahwa

COTY

Chanel

KAO

Shiseido

Kiehl's

Rejoice

Schwarzkopf

Aquair

Syoss

SLEK

Lovefun

Hazeline

CLATROL

Kerastase

Lion Corporation

Herban Cowboy

Shea Moisture

Desert Essence

Biopha Biosecure

Speick

Znya Organics

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