

Snowskin Mooncake Market, Global Outlook and Forecast 2022-2028

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Abstracts

Snow skin moon, snowy mooncake, ice skin mooncake or crystal mooncake is a Chinese food eaten during the Mid-Autumn Festival. Snow skin mooncakes are a non-baked mooncake originating from Hong Kong.[1] [2] The snow skin mooncake is also found in Macau, Mainland China, Taiwan, Vietnam, Singapore, Malaysia and Indonesia.[3] Although snow skin mooncakes are usually made and sold by bakeries, these mooncakes are not baked in ovens like traditional cakes. Further, unlike traditional mooncakes which are served at room temperature, snow skin mooncakes are typically eaten cold.

This report contains market size and forecasts of Snowskin Mooncake in global, including the following market information:

Global Snowskin Mooncake Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Snowskin Mooncake Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Snowskin Mooncake companies in 2021 (%)

The global Snowskin Mooncake market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Durian Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Snowskin Mooncake include Tai Thong, Cube Bakery & Cafe, August Baking Studio, TWG Tea Company Pte Ltd., Hong Kong MX, Starbucks, Ganso Co.,Ltd., The Thorny Fruit Co and CAPEN MARKETING PTE LTD and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Snowskin Mooncake manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Snowskin Mooncake Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Snowskin Mooncake Market Segment Percentages, by Type, 2021 (%)

Durian

Chocolate

Salted Egg Yolk

Bean Paste

Matcha

Ice Cream

Strawberry

Others

Global Snowskin Mooncake Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Snowskin Mooncake Market Segment Percentages, by Application, 2021 (%)

Supermarket

Cake Shop

Others

Global Snowskin Mooncake Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Snowskin Mooncake Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Snowskin Mooncake revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Snowskin Mooncake revenues share in global market, 2021 (%)

Key companies Snowskin Mooncake sales in global market, 2017-2022 (Estimated), (K
Units)

Key companies Snowskin Mooncake sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tai Thong

Cube Bakery & Cafe

August Baking Studio

TWG Tea Company Pte Ltd.

Hong Kong MX

Starbucks

Ganso Co.,Ltd.

The Thorny Fruit Co

CAPEN MARKETING PTE LTD

The Mandarin Gourmet Shop

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