

SMS Marketing Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of SMS Marketing Software in Global, including the following market information:

Global SMS Marketing Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global SMS Marketing Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of SMS Marketing Software include EZ Texting, SendinBlue, SimpleTexting, TextUs, Avochato, TXT180, DialMyCalls, Salesforce Mobile Studio and SlickText, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the SMS Marketing Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global SMS Marketing Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global SMS Marketing Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global SMS Marketing Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global SMS Marketing Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global SMS Marketing Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global SMS Marketing Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies SMS Marketing Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies SMS Marketing Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

EZ Texting

SendinBlue

SimpleTexting

TextUs

Avochato

TXT180

DialMyCalls

Salesforce Mobile Studio

SlickText

Omnisend

TextMagic

Mailigen

Mobiniti

Textedly

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 SMS Marketing Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global SMS Marketing Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL SMS MARKETING SOFTWARE OVERALL MARKET SIZE

- 2.1 Global SMS Marketing Software Market Size: 2021 VS 2028
- 2.2 Global SMS Marketing Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top SMS Marketing Software Players in Global Market
- 3.2 Top Global SMS Marketing Software Companies Ranked by Revenue
- 3.3 Global SMS Marketing Software Revenue by Companies
- 3.4 Top 3 and Top 5 SMS Marketing Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies SMS Marketing Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 SMS Marketing Software Players in Global Market
 - 3.6.1 List of Global Tier 1 SMS Marketing Software Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 SMS Marketing Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global SMS Marketing Software Market Size Markets, 2021 & 2028

4.1.2 Cloud Based

4.1.3 Web Based

4.2 By Type - Global SMS Marketing Software Revenue & Forecasts

4.2.1 By Type - Global SMS Marketing Software Revenue, 2017-2022

4.2.2 By Type - Global SMS Marketing Software Revenue, 2023-2028

4.2.3 By Type - Global SMS Marketing Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global SMS Marketing Software Market Size, 2021 & 2028

5.1.2 SMEs

5.1.3 Large Enterprises

5.2 By Application - Global SMS Marketing Software Revenue & Forecasts

5.2.1 By Application - Global SMS Marketing Software Revenue, 2017-2022

5.2.2 By Application - Global SMS Marketing Software Revenue, 2023-2028

5.2.3 By Application - Global SMS Marketing Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global SMS Marketing Software Market Size, 2021 & 2028

6.2 By Region - Global SMS Marketing Software Revenue & Forecasts

6.2.1 By Region - Global SMS Marketing Software Revenue, 2017-2022

6.2.2 By Region - Global SMS Marketing Software Revenue, 2023-2028

6.2.3 By Region - Global SMS Marketing Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America SMS Marketing Software Revenue, 2017-2028

6.3.2 US SMS Marketing Software Market Size, 2017-2028

6.3.3 Canada SMS Marketing Software Market Size, 2017-2028

6.3.4 Mexico SMS Marketing Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe SMS Marketing Software Revenue, 2017-2028

6.4.2 Germany SMS Marketing Software Market Size, 2017-2028

6.4.3 France SMS Marketing Software Market Size, 2017-2028

6.4.4 U.K. SMS Marketing Software Market Size, 2017-2028

6.4.5 Italy SMS Marketing Software Market Size, 2017-2028

6.4.6 Russia SMS Marketing Software Market Size, 2017-2028

6.4.7 Nordic Countries SMS Marketing Software Market Size, 2017-2028

6.4.8 Benelux SMS Marketing Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia SMS Marketing Software Revenue, 2017-2028

6.5.2 China SMS Marketing Software Market Size, 2017-2028

6.5.3 Japan SMS Marketing Software Market Size, 2017-2028

6.5.4 South Korea SMS Marketing Software Market Size, 2017-2028

6.5.5 Southeast Asia SMS Marketing Software Market Size, 2017-2028

6.5.6 India SMS Marketing Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America SMS Marketing Software Revenue, 2017-2028

6.6.2 Brazil SMS Marketing Software Market Size, 2017-2028

6.6.3 Argentina SMS Marketing Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa SMS Marketing Software Revenue, 2017-2028

6.7.2 Turkey SMS Marketing Software Market Size, 2017-2028

6.7.3 Israel SMS Marketing Software Market Size, 2017-2028

6.7.4 Saudi Arabia SMS Marketing Software Market Size, 2017-2028

6.7.5 UAE SMS Marketing Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 EZ Texting

7.1.1 EZ Texting Corporate Summary

7.1.2 EZ Texting Business Overview

7.1.3 EZ Texting SMS Marketing Software Major Product Offerings

7.1.4 EZ Texting SMS Marketing Software Revenue in Global Market (2017-2022)

7.1.5 EZ Texting Key News

7.2 SendinBlue

7.2.1 SendinBlue Corporate Summary

7.2.2 SendinBlue Business Overview

7.2.3 SendinBlue SMS Marketing Software Major Product Offerings

7.2.4 SendinBlue SMS Marketing Software Revenue in Global Market (2017-2022)

7.2.5 SendinBlue Key News

7.3 SimpleTexting

7.3.1 SimpleTexting Corporate Summary

7.3.2 SimpleTexting Business Overview

7.3.3 SimpleTexting SMS Marketing Software Major Product Offerings

7.3.4 SimpleTexting SMS Marketing Software Revenue in Global Market (2017-2022)

7.3.5 SimpleTexting Key News

7.4 TextUs

7.4.1 TextUs Corporate Summary

7.4.2 TextUs Business Overview

7.4.3 TextUs SMS Marketing Software Major Product Offerings

7.4.4 TextUs SMS Marketing Software Revenue in Global Market (2017-2022)

7.4.5 TextUs Key News

7.5 Avochato

7.5.1 Avochato Corporate Summary

7.5.2 Avochato Business Overview

7.5.3 Avochato SMS Marketing Software Major Product Offerings

7.5.4 Avochato SMS Marketing Software Revenue in Global Market (2017-2022)

7.5.5 Avochato Key News

7.6 TXT180

7.6.1 TXT180 Corporate Summary

7.6.2 TXT180 Business Overview

7.6.3 TXT180 SMS Marketing Software Major Product Offerings

7.6.4 TXT180 SMS Marketing Software Revenue in Global Market (2017-2022)

7.6.5 TXT180 Key News

7.7 DialMyCalls

7.7.1 DialMyCalls Corporate Summary

7.7.2 DialMyCalls Business Overview

7.7.3 DialMyCalls SMS Marketing Software Major Product Offerings

7.7.4 DialMyCalls SMS Marketing Software Revenue in Global Market (2017-2022)

7.7.5 DialMyCalls Key News

7.8 Salesforce Mobile Studio

7.8.1 Salesforce Mobile Studio Corporate Summary

7.8.2 Salesforce Mobile Studio Business Overview

7.8.3 Salesforce Mobile Studio SMS Marketing Software Major Product Offerings

7.8.4 Salesforce Mobile Studio SMS Marketing Software Revenue in Global Market (2017-2022)

7.8.5 Salesforce Mobile Studio Key News

7.9 SlickText

7.9.1 SlickText Corporate Summary

7.9.2 SlickText Business Overview

7.9.3 SlickText SMS Marketing Software Major Product Offerings

7.9.4 SlickText SMS Marketing Software Revenue in Global Market (2017-2022)

7.9.5 SlickText Key News

7.10 Omnisend

7.10.1 Omnisend Corporate Summary

7.10.2 Omnisend Business Overview

7.10.3 Omnisend SMS Marketing Software Major Product Offerings

7.10.4 Omnisend SMS Marketing Software Revenue in Global Market (2017-2022)

7.10.5 Omnisend Key News

7.11 TextMagic

7.11.1 TextMagic Corporate Summary

7.11.2 TextMagic Business Overview

7.11.3 TextMagic SMS Marketing Software Major Product Offerings

7.11.4 TextMagic SMS Marketing Software Revenue in Global Market (2017-2022)

7.11.5 TextMagic Key News

7.12 Mailigen

7.12.1 Mailigen Corporate Summary

7.12.2 Mailigen Business Overview

7.12.3 Mailigen SMS Marketing Software Major Product Offerings

7.12.4 Mailigen SMS Marketing Software Revenue in Global Market (2017-2022)

7.12.5 Mailigen Key News

7.13 Mobiniti

7.13.1 Mobiniti Corporate Summary

7.13.2 Mobiniti Business Overview

7.13.3 Mobiniti SMS Marketing Software Major Product Offerings

7.13.4 Mobiniti SMS Marketing Software Revenue in Global Market (2017-2022)

7.13.5 Mobiniti Key News

7.14 Textedly

7.14.1 Textedly Corporate Summary

7.14.2 Textedly Business Overview

7.14.3 Textedly SMS Marketing Software Major Product Offerings

7.14.4 Textedly SMS Marketing Software Revenue in Global Market (2017-2022)

7.14.5 Textedly Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. SMS Marketing Software Market Opportunities & Trends in Global Market

Table 2. SMS Marketing Software Market Drivers in Global Market

Table 3. SMS Marketing Software Market Restraints in Global Market

Table 4. Key Players of SMS Marketing Software in Global Market

Table 5. Top SMS Marketing Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global SMS Marketing Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global SMS Marketing Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies SMS Marketing Software Product Type

Table 9. List of Global Tier 1 SMS Marketing Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 SMS Marketing Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global SMS Marketing Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - SMS Marketing Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - SMS Marketing Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global SMS Marketing Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - SMS Marketing Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - SMS Marketing Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global SMS Marketing Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global SMS Marketing Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global SMS Marketing Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America SMS Marketing Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America SMS Marketing Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe SMS Marketing Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe SMS Marketing Software Revenue, (US\$, Mn),

2023-2028

Table 24. By Region - Asia SMS Marketing Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia SMS Marketing Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America SMS Marketing Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America SMS Marketing Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa SMS Marketing Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa SMS Marketing Software Revenue, (US\$, Mn), 2023-2028

Table 30. EZ Texting Corporate Summary

Table 31. EZ Texting SMS Marketing Software Product Offerings

Table 32. EZ Texting SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 33. SendinBlue Corporate Summary

Table 34. SendinBlue SMS Marketing Software Product Offerings

Table 35. SendinBlue SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 36. SimpleTexting Corporate Summary

Table 37. SimpleTexting SMS Marketing Software Product Offerings

Table 38. SimpleTexting SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 39. TextUs Corporate Summary

Table 40. TextUs SMS Marketing Software Product Offerings

Table 41. TextUs SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 42. Avochato Corporate Summary

Table 43. Avochato SMS Marketing Software Product Offerings

Table 44. Avochato SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 45. TXT180 Corporate Summary

Table 46. TXT180 SMS Marketing Software Product Offerings

Table 47. TXT180 SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 48. DialMyCalls Corporate Summary

Table 49. DialMyCalls SMS Marketing Software Product Offerings

Table 50. DialMyCalls SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 51. Salesforce Mobile Studio Corporate Summary

Table 52. Salesforce Mobile Studio SMS Marketing Software Product Offerings

Table 53. Salesforce Mobile Studio SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 54. SlickText Corporate Summary

Table 55. SlickText SMS Marketing Software Product Offerings

Table 56. SlickText SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

Table 57. Omnisend Corporate Summary
Table 58. Omnisend SMS Marketing Software Product Offerings
Table 59. Omnisend SMS Marketing Software Revenue (US\$, Mn), (2017-2022)
Table 60. TextMagic Corporate Summary
Table 61. TextMagic SMS Marketing Software Product Offerings
Table 62. TextMagic SMS Marketing Software Revenue (US\$, Mn), (2017-2022)
Table 63. Mailigen Corporate Summary
Table 64. Mailigen SMS Marketing Software Product Offerings
Table 65. Mailigen SMS Marketing Software Revenue (US\$, Mn), (2017-2022)
Table 66. Mobiniti Corporate Summary
Table 67. Mobiniti SMS Marketing Software Product Offerings
Table 68. Mobiniti SMS Marketing Software Revenue (US\$, Mn), (2017-2022)
Table 69. Textedly Corporate Summary
Table 70. Textedly SMS Marketing Software Product Offerings
Table 71. Textedly SMS Marketing Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. SMS Marketing Software Segment by Type in 2021
- Figure 2. SMS Marketing Software Segment by Application in 2021
- Figure 3. Global SMS Marketing Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global SMS Marketing Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global SMS Marketing Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by SMS Marketing Software Revenue in 2021
- Figure 8. By Type - Global SMS Marketing Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global SMS Marketing Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global SMS Marketing Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America SMS Marketing Software Revenue Market Share, 2017-2028
- Figure 12. US SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe SMS Marketing Software Revenue Market Share, 2017-2028
- Figure 16. Germany SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia SMS Marketing Software Revenue Market Share, 2017-2028
- Figure 24. China SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 28. India SMS Marketing Software Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America SMS Marketing Software Revenue Market

Share, 2017-2028

Figure 30. Brazil SMS Marketing Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina SMS Marketing Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa SMS Marketing Software Revenue Market Share, 2017-2028

Figure 33. Turkey SMS Marketing Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel SMS Marketing Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia SMS Marketing Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE SMS Marketing Software Revenue, (US\$, Mn), 2017-2028

Figure 37. EZ Texting SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. SendinBlue SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. SimpleTexting SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. TextUs SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Avochato SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. TXT180 SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. DialMyCalls SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Salesforce Mobile Studio SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. SlickText SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Omnisend SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. TextMagic SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Mailigen SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Mobiniti SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Textedly SMS Marketing Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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