

Smoothies Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/SBCEAD8E1CFFEN.html>

Date: March 2022

Pages: 78

Price: US\$ 3,250.00 (Single User License)

ID: SBCEAD8E1CFFEN

Abstracts

Smoothie is a thick drink made from a blend of fruits/vegetables along with water, yogurt, milk, ice cubes, and sweeteners, such as honey; sugar; and syrup. In addition to blended raw fruits/vegetables, smoothies may also include Others ingredients, such as whey powders; herbal supplements; and nutritional supplements.

This report contains market size and forecasts of Smoothies in global, including the following market information:

Global Smoothies Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smoothies Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Smoothies companies in 2021 (%)

The global Smoothies market was valued at 10180 million in 2021 and is projected to reach US\$ 14670 million by 2028, at a CAGR of 5.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Fruit-Based Smoothie Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smoothies include Jamba Juice Company, MTY Food Group, Smoothie King, Tropical Smoothie Cafe, Bolthouse Farms, Dr. Smoothie Brands, Naked Juice, Happy Planet and Daily Harvest, etc. In 2021, the global top five

players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smoothies manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smoothies Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Smoothies Market Segment Percentages, by Type, 2021 (%)

Fruit-Based Smoothie

Dairy-Based Smoothie

Others

Global Smoothies Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Smoothies Market Segment Percentages, by Application, 2021 (%)

At Home

Food Service Sector

Others

Global Smoothies Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Smoothies Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smoothies revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smoothies revenues share in global market, 2021 (%)

Key companies Smoothies sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Smoothies sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Jamba Juice Company

MTY Food Group

Smoothie King

Tropical Smoothie Cafe

Bolthouse Farms

Dr. Smoothie Brands

Naked Juice

Happy Planet

Daily Harvest

Innocent

The Smoothie Company

J Sainsbury

Odwalla

Suja Juice

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