

# Smoothie Market, Global Outlook and Forecast 2022-2028

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## Abstracts

A smoothie is a thick beverage which is prepared by blending raw fruits or vegetables. Healthy smoothie is also similar to a smoothie which is rich in vitamins, fibers, and other nutrients. Healthy smoothies are usually prepared from fruits, vegetables and seeds.

This report contains market size and forecasts of Smoothie in global, including the following market information:

Global Smoothie Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smoothie Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Smoothie companies in 2021 (%)

The global Smoothie market was valued at 10910 million in 2021 and is projected to reach US\$ 15000 million by 2028, at a CAGR of 4.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Fresh Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smoothie include Bolthouse Farms, Barfresh Food Group, Innocent Drinks, Smoothie King, MTY Food Group and Freshens, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smoothie manufacturers,

suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smoothie Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Smoothie Market Segment Percentages, by Type, 2021 (%)

Fresh

Processed

Global Smoothie Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Smoothie Market Segment Percentages, by Application, 2021 (%)

Hypermarket & Supermarket

Food & Drink Specialists

Convenience Stores

Global Smoothie Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Smoothie Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smoothie revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smoothie revenues share in global market, 2021 (%)

Key companies Smoothie sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Smoothie sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bolthouse Farms

Barfresh Food Group

Innocent Drinks

Smoothie King

MTY Food Group

## Freshens

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