

# Smoking Cessation Products Market - Global Outlook and Forecast 2022-2028

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## Abstracts

Smoking cessation products such as NRTs and e-cigarettes have proved useful in reducing the numbers of smokers worldwide. They can also be used to reduce smoking. A substantial number of smokers are now either quitting or trying to reduce smoking. This is because of increased awareness about the adverse effects of smoking; it is associated with a number of health hazards that can eventually lead to death. This is encouraging people to adopt smoking cessation products. Public awareness programs help create awareness about the hazards of smoking, and also the availability of products that help quit smoking.

This report contains market size and forecasts of Smoking Cessation Products in global, including the following market information:

Global Smoking Cessation Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smoking Cessation Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smoking Cessation Products companies in 2021 (%)

The global Smoking Cessation Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Smoking Cessation Drugs Segment to Reach \$ Million by 2028, with a % CAGR in next

six years.

The global key manufacturers of Smoking Cessation Products include GSK, Pfizer, Kimree Technology, Johnson & Johnson, Novartis, Imperial Tobacco, Reynolds American, British American Tobacco (BAT) and Dr. Reddy's Laboratories, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smoking Cessation Products manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smoking Cessation Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smoking Cessation Products Market Segment Percentages, by Type, 2021 (%)

Smoking Cessation Drugs

Nicotine Replacement Therapies (NRTs)

E-Cigarettes

Global Smoking Cessation Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smoking Cessation Products Market Segment Percentages, by Application, 2021 (%)

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Others

Global Smoking Cessation Products Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions) & (K Units)

Global Smoking Cessation Products Market Segment Percentages, By Region and  
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smoking Cessation Products revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Smoking Cessation Products revenues share in global market, 2021  
(%)

Key companies Smoking Cessation Products sales in global market, 2017-2022  
(Estimated), (K Units)

Key companies Smoking Cessation Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

GSK

Pfizer

Kimree Technology

Johnson & Johnson

Novartis

Imperial Tobacco

Reynolds American

British American Tobacco (BAT)

Dr. Reddy's Laboratories

The Harvard Drug Group

Perrigo Company

Fontem Ventures

Smoke Away

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