

SMB & SME Used Accounting Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Accounting software is a foundational technology for many companies, and as a business grows having a powerful, effective accounting solution becomes increasingly critical. Most accounting software packages offer the same basic features necessary for managing finances: accounts receivable, accounts payable, general ledger, billing and invoicing, purchase and sales orders, and reporting. Beyond basic functionality, the top accounting solutions offer additional features to give users more power, flexibility and customization. Oftentimes accounting solutions are closely integrated with other key software solutions. Most ERP solutions include an extensive accounting module, but buyers should also consider best-of-breed, standalone accounting software.

Accounting solutions target four segments. Entry Level software is the least expensive and with the least number of features and functionality. This segment is now split into desktop applications and online solutions. The Market is separated into Small to Medium Business (SMB) and Small to Medium Enterprise (SME.) Finally, there are the major Enterprise Resource Planning (ERP) solutions that are typically deployed in Fortune 500-size companies. In this report, the focus of this article is small to medium sized businesses, so in this report there is not involving the ERP solutions.

This report contains market size and forecasts of SMB & SME Used Accounting Software in Global, including the following market information:

Global SMB & SME Used Accounting Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global SMB & SME Used Accounting Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Solutions Accounting Software Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of SMB & SME Used Accounting Software include Intuit, Sage, SAP, Oracle (NetSuite), Microsoft, Infor, Epicor, Workday and Unit4, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the SMB & SME Used Accounting Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global SMB & SME Used Accounting Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global SMB & SME Used Accounting Software Market Segment Percentages, by Type, 2021 (%)

Cloud Solutions Accounting Software

On Premise Solutions Accounting Software

Global SMB & SME Used Accounting Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global SMB & SME Used Accounting Software Market Segment Percentages, by Application, 2021 (%)

Manufacturing

Services

Retail

Global SMB & SME Used Accounting Software Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global SMB & SME Used Accounting Software Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies SMB & SME Used Accounting Software revenues in global market,

2017-2022 (estimated), (\$ millions)

Key companies SMB & SME Used Accounting Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Intuit

Sage

SAP

Oracle (NetSuite)

Microsoft

Infor

Epicor

Workday

Unit4

Xero

Yonyou

Kingdee

Acclivity

FreshBooks

Intacct

Assit cornerstone

Aplicor

Red wing

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