

SMB IT Spending Market, Global Outlook and Forecast 2022-2028

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Abstracts

SMBs have dynamic needs but limited resources. From the last few decades, SMBs have been the growth engine of the IT industry as they account for the majority of businesses. Moreover, the number of SMBs is set to increase rapidly in the coming years with a rise in the IT component investment.

This report contains market size and forecasts of SMB IT Spending in Global, including the following market information:

Global SMB IT Spending Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global SMB IT Spending market was valued at 658420 million in 2021 and is projected to reach US\$ 848200 million by 2028, at a CAGR of 3.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of SMB IT Spending include Fujitsu, Lenovo Group, Microsoft, Oracle, SAP, Cisco Systems, IBM, Dell and Toshiba and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the SMB IT Spending

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global SMB IT Spending Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global SMB IT Spending Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Services

Global SMB IT Spending Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global SMB IT Spending Market Segment Percentages, by Application, 2021 (%)

Small Businesses

Medium-sized Businesses

Global SMB IT Spending Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global SMB IT Spending Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies SMB IT Spending revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies SMB IT Spending revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fujitsu

Lenovo Group

Microsoft

Oracle

SAP

Cisco Systems

IBM

Dell

Toshiba

HP

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